

# IN MAY, WE STAY

	High	Low	May 6.....	89	57
May 3.....	89	45	May 7.....	91	60
May 4.....	90	76	May 8.....	94	60
May 5.....	90	57	May 9.....	98	65

VOL. XXIV—No. 41

Palm Springs, California,

Friday, May 11, 1951

Single Copy 10c

# The Desert Sun

TWENTY-FOURTH YEAR

174 N. Palm Canyon Dr.

(The Center)

Phone 2249

\$4.50 year in Riverside County.  
\$5.50 year elsewhere in U. S.

## City to Have Answer to Salary Request May 23

### Long Beach Man Buys Sunset House

#### Controversial Building to be Finished Soon

George Capron, New Owner, Maps Plans for Hotel Property

Sunset House, subject of Village discussion for several years and more particularly in recent weeks, has been sold, John W. Williams, real estate man, announced this week.

Williams announced that the buyer is George Capron, wealthy land owner in the Long Beach and Balboa area and who makes his home in the latter city.

CAPRON WANTS to complete the hotel structure at Via Lola and North Palm Canyon drive as soon as possible, it was stated and builder Jack Miller a Long Beach associate of Capron, will direct construction of the partially completed building. He is expected to meet with the original architect, William, Williams and Williams, to map plans for completion although work may not get underway until fall.

While purchase price was not announced, it is known that Bisno and associates, the sellers have offered the building and its land for several weeks at a \$75,000 price.

FOR SEVERAL WEEKS reports circulated here that the purchaser was Frank Rusaleim, co-owner of Pepper Tree Inn and recent Plaza buyer, and three associates. Apparently their option was allowed to expire.

Thus, the action this week brings to an end several years of conjecture regarding the disposal of Sunset House. Abatement proceedings were begun by the city several months ago to obtain a court order for owners to complete the building or tear it down.

Later the city itself considered buying the structure for \$75,000 for completion and use as a civic center. Several weeks of public and private debate resulted in a decided rift of opinion and the city stepped aside to allow private buyers to take action.

#### This Side of the Sun

By Phat

Oh, life outdoors is simply grand. And that's true here, I know. To dine and loaf upon the porch beside the radio. At times, this can be a pain. If time it down, you won't. You may like what you're listening to. Perhaps your neighbors don't.

There's nothing so dreary to my mind as listening to some commentator drone on late into the night about something he knows no more about than his audience. . . The radio is out-of-doors too far away to catch the words but near enough to hear the monotone.

WHAT'S THERE about wet cement that makes everyone want to step into it or mar it with their initials? . . . Just like fresh paint. . . Everybody wants to test it. . . They're putting in a big new press at The Sun office and Jerry Barsch who was cementing the pit had to threaten everyone with a trowel. . . Some wanted to leave footprints and one even wanted to sit in it. . . Over in a corner where the pressman is going to see it every time he goes into the pit and gnash his teeth it says "PHAT-ED". . . Don't read that aloud, fast, or it may give you uncomplimentary ideas. . . Like what people say when their name is spelled wrong or the initials are mixed up. . .

A LOT of people are excited because some one had predicted an earthquake, a big one, for June 10. . . If there's a shake on that day it will be a coincidence. . . I don't see how they can forecast an earthquake. . . Just like the prophecy of 19 days of rain last year. . . And it was the driest year in record here. . . I am going to do all of my driving between 7 and 8 a.m. . . That, according to a book of



NEW PRESIDENT—Paul Summers, Palm Springs high school vice principal, was elected president of local Lions for the coming year last week. Installation will take place later this month when outgoing head Charles McGinn will hand over the gavel to Summers.

#### Paul Summers Named President of Village Lions

Paul Summers, vice principal at Palm Springs high school, last week was elected president of local Lions club at the regular Thursday session. He replaces Charles McGinn, prexy for the past year and will be installed with a new slate of officers May 24 at a dinner event at a site yet to be announced.

Elected with Summers were Earl Hough, first vice president; Gene Theriaue, second vice president; Ralph Nesmith, third vice president; Roger Williams, secretary; and Armand Tourneir, new treasurer of the civic organization.

Special jobs handed out for the 1951-52 season went to Lloyd Mason Smith as tail twister and Howard Brehm as Lion tamer. Two new directors are Marvin Fritz and Harold West.

Election was held at the Chi Chi restaurant at the weekly luncheon.

#### Montecito

Henry Norman Buys Apartment Hotel

Henry (Hank) Norman is the new owner of the Montecito Apartment Hotel, 567 Mel avenue. The announcement made yesterday followed the sale by J. H. Norman of the Del Tahquitz hotel operated by his son Henry for more than two years, to Mr. and Mrs. Nat Torgan formerly of Rhode Island.

Young Norman announced that he plans to operate the newly acquired Montecito throughout the summer months. The hotel consists of swimming pool and 20 furnished units.

Rose Rosenberg of the Palm Springs Realty Office acted for both buyer in the sale of the Montecito as well as in the transaction involving the sale of the Del Tahquitz Hotel.

The announced that a branch office of the firm she is associated with will be open in the lobby of the Del Tahquitz Hotel.

#### Another Reminder is Issued Indians

Howard Perdew, local Indian agent, again reminded local Indians this week that deadline for getting on the rolls for federal payments of \$150 per capita, is May 23. That is week after next, he said.

#### Hotel Ass'n Elects Board for New Year

Plans and Reports Heard at Meeting at Racquet Club

Palm Springs Hotel and Apartment association directors will meet at Villa Hermosa at 2:30 p.m. Monday to choose new officers for the coming season.

The meeting will follow a Monday night session at the Racquet club at which 160 association members chose eight new directors to join with seven holdover members of the board.

THOSE ELECTED at the meeting, presided over by outgoing President Jere Weber of Palm Springs Pueblo, are Kith Herbert, Casas del Sol; Arthur Meyer, Villa Hermosa; Walter Freund, Sandcomber; Maynard Mead, Wayside Inn; Edward Davidson, Rossmore; Bill Foldessy, Palm Springs hotel; Stanley Rosin, El Enchanto, and Mrs. Edna V. Keefe, Casa Palmeras.

Mrs. Keefe finished in a tie with Howard Warwick of Desert Retreat and President Weber decided the issue with the toss of a coin. However, Warwick was named as a board appointee to fill a vacancy in the directors' ranks.

The election climaxed the five-hour business and social session which crowded the Racquet club dining hall. Earlier guests enjoyed cocktails and a buffet dinner.

Later several speakers were introduced by Weber.

MAYOR CHARLES FARRELL told listeners that the most important end for association members to work for is more visitors to Palm Springs, no matter where they stay, for they will help the city and their businesses.

He urged them not to be too shortsighted but to take the long-range view.

Chamber of Commerce President Fred Ingram addressed the group.

Local Club Receives its Charter Tomorrow

Palm Springs Kiwanis club will receive its charter Saturday night from the hands of Frank C. Herman, governor of the California-Nevada-Hawaii district of Kiwanis International.

Gov. Herman flew back from Hawaii yesterday to be here for the ceremony which will feature a banquet at the Racquet Club at 7:30 p.m.

He will present the charter to John A. Connors, first president of the local Kiwanians and also deliver the talk of the evening.

Carl Barkow of Banning, lieutenant governor, will also be present as will Kiwanians from all over the southland. There are 240 clubs in the district.

Other officers of the local club are Tom Holland, vice-president; Gerald Mitchell, secretary-treasurer; A. E. Hoover, Rex Hardy, Claire Kinne, Frank Miller, John Munholland, Michael O'Connor and Jere Weber, directors.

#### Stockers and Police Join in Safety Event

Reliability Run to Start and End Here on May 20

Local car enthusiasts, law enforcement, probation and school officials are cooperating with Palm Springs Stockers club as the group this week announced plans for a Reliability Safety Run.

The run, scheduled to be held Sunday, May 20, will start at Palm Springs airport, go south to the Idyllwild road, through that community to Banning and back to Palm Springs. The 105-mile route will probably be traveled by 100 to 150 entrants.

PLANS WERE LAID Tuesday night at Doyle's home where 20 Stockers officials, city police, school authorities, county police, county probation officers and state police members met to arrange details of the run which is expected to draw nationwide attention from stock car and hot rod fans.

Three trophies will be presented to the winners who must come closest to the time which a state patrol car determines is the maximum safe driving speed over the mountain and desert route.

THE OFFICIAL CAR will travel the route several days before the Sunday run and set a definite time for safety reliability over the winding road.

The correct time will be sealed in an envelope and presented to judges who will not open the envelope until the last car has finished the route late Sunday afternoon and been clocked.

First place trophy will be donated by the Stockers, second by Palm Springs Lincoln-Mercury and third by Central Motors. Total cost to entrants will be a \$1.50 registration fee. Doyle said that registration will be held beginning at 7 a.m. the day of the run and cars will start rolling at two-minute intervals at 9 a.m. The run

See RELIABILITY, Page 8

#### Kiwanians

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Board of Three to Manage Plaza, Carnell Property

Saul Ruskin, attorney for the new owners of the Plaza and Carnell building said Wednesday that, until the new company is fully organized, management of the property will be in the hands of a committee which consists of Samuel H. Hirsch, Harry Pitts and Lou Dubin.

#### Favorable Action on Indian Avenue Widening and Other Reservation Streets Near

Councilman Florian Boyd and City Attorney Roy Colegate returned from Washington Tuesday night with Indian Agent Henry Harris following a five-day conference with U. S. Commissioner of Indian Affairs Dillon S. Myer. Earlier this spring the commissioner had requested that they journey east for the meeting.

The two city officials left for the nation's capital last Wednesday to discuss local Indian problems in general with the commissioner and the Indian avenue tie-up in particular. The Indian commissioner has sent Harris here once again, following a period of several weeks' work here by the agent, to help the Indians and the city of Palm Springs to work out the street widening problem.

The city has promised to continue work on a street plan for section 14, the reservation, which would enable Palm Springs to issue building permits for reservation structures as land owners asked that streets be dedicated.

City Manager Russell Rink said that a street plan would restore some semblance of order to the present situation.

See INDIAN AVE, Page 10

#### YEAR'S CONVENTIONS BRING \$282,000 TO CITY

Si Slocum, chairman of the convention committee of the Palm Springs Chamber of Commerce, today announced the convention summary for the 1950-51 season. Based on the United States department of commerce percentage breakdown, the six conventions which were obtained and handled exclusively by the Chamber of Commerce with the assistance of organization

members had a total income value of approximately \$282,000.

These six conventions were: California Newspaper Publishers association, California League of Loan, League of California Real Estate association, Arabian Horse association, National Retail Credit association and the Lions. Slocum pointed out that there were many other convention groups secured by individual hotels or organizations, for

which credit is not taken for the purposes of this study.

BY MULTIPLYING the actual attendance at each of these conventions by the number of delegates in session, a total number of "delegate days" was computed. This total, in turn, was multiplied by the average per person rate. Individual convention values based

See CHAMBER, Page 12

#### CONTROL OVER PREFAB HOUSES SOUGHT BY CITY

City council Wednesday night directed the building inspector to turn any more requests for construction of prefabricated homes in the city over to the council for study.

The move followed debate from the floor by attorneys and interested parties on the pros and cons of the prefabricated house being erected at Mesquite avenue and Calle Marcus.

City Attorney Row W. Colegate advised the city body that no official action can be taken on the present structure if it complies with the building code and a building permit has been issued.

SPEAKING in defense of the aluminum house manufactured by Consolidated Aircraft corporation and built by Reginald Fleet of Pasadena, Attorney Warren Slaughter answered charges that the house had been foisted off on neighbors by dint of its being built in one weekend. "The permit for the house was taken more than a month ago," said the former assistant city attorney, "and it was applied for several weeks before that."

Slaughter continued, "Do you want more restrictions to be placed on the people in this day of regimentation? The house is well over the minimum square feet required by law and I seriously doubt the legality of the move to stop erection of this building." He also indicated that an unidentified large local landowner has invited Fleet to build more such houses on his properties.

FLEET HIMSELF told of several features of his house. "I feel the house will add to the neighborhood. Architectural taste varies and I don't like some of the neighbors' homes but I haven't sued any of them. My house is

See PREFAB, Page 10

#### Long Session Fails to Find Solution to Problem of More Pay for Police and Firemen

Chief of Police Kettmann Tells Council Key Men on Force are Resigning or Plan to Resign for Better Paying Positions

Even with a marathon, four and one-half hour session Wednesday night, city council was unable to work out the knotty problem of pay raises for the police department and all city employees. However, council promised Chief of Police August Kettmann that they would come up with a definite answer by next meeting, May 23.

Chief Kettmann said that two members of his force had already left for more lucrative positions and that four more intend to leave within 30 days unless he can report definite pay increase action to them. He named the latter four as Dale Thompson, Bob White, John Herrera and Jim Maynard, John Hollinger and Bill Hecht have already resigned.

COUNCILMAN Earle C. Strebe suggested a pay raise plan for the 23 members of the police department whereby a slightly more than five per cent raise would be granted beginning May 15 and a second raise by Nov. 1, the two totaling 11½ per cent. One policeman would be eliminated to help pay for the hike.

Councilman Florian Boyd said that the group should plan further ahead and not look at just one department but the overall picture. "We should not deal with just the police department but with all city employees," said Boyd. "We've got to know, first, where the extra money will come from and then be able to stick with our increases. When you step off a dock you must know whether you are going into three feet of water or over your head."

THE GROUP seemed to feel that somewhere in the structure taxes would have to be increased to pay for the raises. City Manager Russell Rink gave an idea of the magnitude of the cost increases by saying that such a jump would necessitate an increase of 25 cents in the real property tax rate.

Rink pointed out that plans are being made for a blanket city raise of five per cent by July 1, to include all 110 employees.

He indicated other cost increases such as a \$35,000 hike in fire protection costs next fiscal year and said that the five per cent raise would cost \$36,000 a year.

ANSWERING claims by some councilmen that a few employees could be eliminated, Rink said, "we've already taken in our belts and I assure you there's no fat in the organization. If you want to release more employees you'll have to be content with fewer services to the community."

Council will hold several closed sessions to discuss the pay problem before next public meeting.

Registration Limit is Now 24 Hours

Chief of Police August Kettmann warned ex-convicts and parolees this week that the city's ordinance required them to register within 48 hours after entering the city has been changed.

City council reduced the time limit for both groups to 24 hours.

Curfew Shall Not Ring Until 10 p.m.

The kiddies can stay up later now on—at least as far as the police are concerned.

City council this week voted to change the 9 p.m. curfew for 16-year-old unaccompanied minors to 10 p.m.

Chief of police August Kettmann suggested the change.

THE PUBLISHER'S CORNER

by OLIVER B. JAYNES

RAPID GROWTH OF PALM SPRINGS during the past five years has necessitated the enactment of many restrictive measures for the protection of property owners, residents and business establishments. The city council has wisely taken steps to see that the growth and development of the community is orderly and appropriate for a desert resort city. A great number of ordinances have been adopted with this objective.

The erection of a small prefabricated house in the Sun View tract on the south side of town brings to light a subject that seems to have been completely overlooked: Architectural planning. When the house in question was hauled in and erected a short time ago, people in the surrounding area expressed amazement that such a thing could happen in Palm Springs. Was there no protection against such a thing happening?—they inquired.

Investigation revealed that the subdivision of Sun View, Bill Bannerman, did provide a deed restricting that plans must be submitted to an architectural committee. In the case of the prefab house, however, plans were not submitted to the committee. The investigation also disclosed that city laws provide no protection with respect to architectural conformity.

Concerned property owners appeared before the city council last Wednesday evening and petitioned the city

(Please turn to page 4)



**Youngs**  
LIQUOR STORE  
127 E. AMADO RD.  
Phone 5241

A Cool  
West Indies  
Concoction  
as Refreshing  
as a  
Zephyr

Try a  
Carioca

**Zombie**

A fully prepared liqueur  
containing a mixture of  
Carioca Rums, tropical  
fruit and other delight-  
fully refreshing Puerto  
Rico ingredients.

More Than A  
\$5.00 Value

at  
**\$1.95**

A Fifth

It's Easy to Serve!  
HERE'S HOW:

Pour 2-oz. of Carioca Zom-  
bie into a highball glass,  
add cracked ice and fill  
with a quality club soda. If  
available, garnish with a  
sprig of mint, 1/4 square of  
sliced pineapple and add  
green and red cherries.  
Pierce cherries with a tooth-  
pick. Place toothpick on  
glass so that the fruits are  
suspended over the drink.  
Sprinkle powdered sugar  
on the top and serve with  
straws. (Note—If you don't  
like all that fancy stuff,  
just drink a Zombie and  
relax to the summer tempo  
of the desert.) How's that  
friends?

Try a  
**Zombie**

Right to limit reserved. No sales  
to dealers. Sales tax added to  
retail prices on taxable items.

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2—The Desert Sun  
Palm Springs, Fri., May 11, 1951

## Million Dollar Freeway Job to Start Soon

Four-Lane Highway  
to Cost \$1,049,143  
Planned Near City

State department of public  
works engineers were exam-  
ining bids for construction of a  
million dollar freeway north of  
Palm Springs and work is ex-  
pected to be under way this fall  
on the project.

The bids were opened last  
week in Los Angeles for con-  
version of nine miles of high-  
ways 60-70-99 from Palm Springs  
junction to a point east of Gar-  
net into a four-lane freeway.  
An offer to do the job for  
\$1,049,143 from Basich Bros.  
Construction company of Gar-  
vey, was the low bid.

FOUR OTHER BIDS opened  
ranged from \$1,053,815 to a high  
of \$1,349,984.  
The actual contract has not  
yet been awarded. Contracts on  
such jobs are normally given  
the lowest bidder after the state  
director of public works has  
studied the bids and the con-  
tractor's reliability for a ten-  
day period.

THE NEW ROUTE will bypass  
Whitewater and eliminate the  
present lengthy two-lane curv-  
ing grade in the Whitewater  
area which has long been re-  
garded as a serious and danger-  
ous traffic bottleneck.

It includes construction of a  
400-foot bridge over the White-  
water River.

The project is a step toward  
completion of the state's long-  
range plan for a freeway the  
entire length of Riverside  
county.

THE HIGHWAY between San  
Geronimo pass and Indio is one  
of the nation's most heavily  
traveled. It carries national  
east-west tourist traffic between  
Los Angeles, Blythe and eastern  
points and is the truck-crop  
route between the Coachella,  
Palo Verde and Imperial val-  
leys to the Los Angeles markets.

Plans for the reconstruction  
of the Whitewater-Garnet link  
were proposed by District High-  
way Engineer E. Q. Sullivan,  
now retired, in the latter months  
of 1949. County supervisors, the  
county chamber of commerce  
and other governmental and  
civil groups gave it a ready  
endorsement.

OBJECTIONS to the big project  
came at first from Whitewater  
business interests which ex-  
pressed fears they would be  
hurt by straightening of the  
freeway. Sullivan predicted at  
that time that Whitewater, like  
other small communities by-  
passed by freeways, would ac-  
tually be benefited in the long  
run.

State spokesmen pointed out  
yesterday that the construction  
plans include access roads to  
serve both Whitewater and Gar-  
net.

## May Festival

Palm Desert PTA  
Puts on Spectacle

A large and enthusiastic au-  
dience witnessed the annual May  
Festival at Palm Desert school  
last Friday, staged under spon-  
sorship of the Palm Desert Par-  
ent-Teacher association.  
The program opened with the  
crowning of the king, James  
Blocher, and the queen, Theresa  
Pacella, by Mrs. Calvin Sides,  
PTA past president. A program  
of music and dances followed.  
Feature of the evening was  
presentation of a life member-  
ship to Cliff Henderson in recog-  
nition of what he had done  
for the school and organization.  
The May Festival committee  
included Rose Chapman, Betty  
Cavanaugh, Ruth Epps, Juanita  
Lichty, Winnie Ross, Loris Tuck-  
er, Vivian Williams and Roxie  
Yessayan, with Viola Messick  
as chairman.

**GUADALAJARA  
TRIO**

PLUS Rudy Garcia

at the Piano

featuring . . . the songs  
of Nicki Bruno

**FINEST FOOD ALWAYS!**

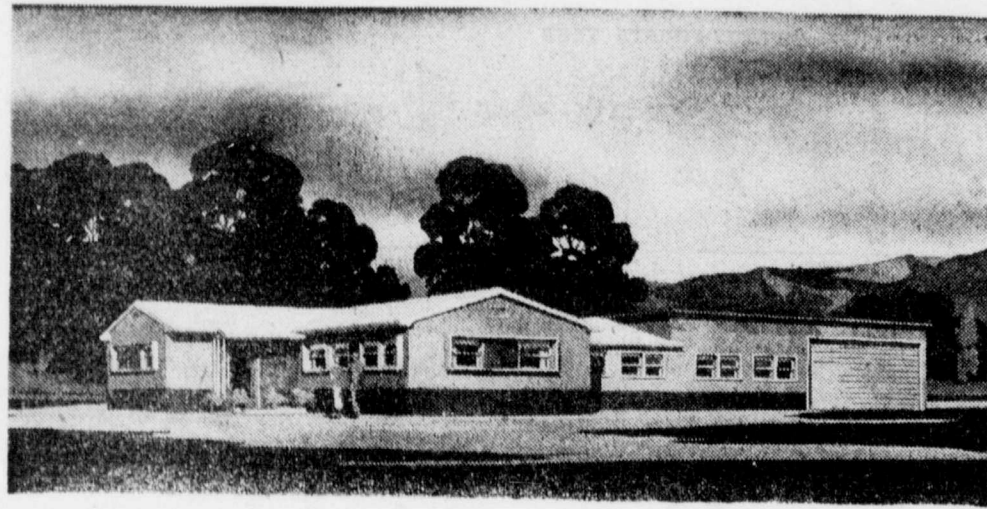
Brunch from 10 A. M.

Dinner from 5 P. M.

Your Hosts,

George & Ethel  
Strebe

**DOLL HOUSE**



"LIFE-GIVING" STATION—This artist's conception portrays the \$70,000 civilian blood bank, to be built on the Orange Show Grounds in San Bernardino under direction of a Riverside-San Bernardino counties group of citizens. Public subscriptions are being sought for the vital institution which will maintain an abundant supply of blood on hand at all times at the Palm Springs Community hospital and all others in the two counties, eliminating the uncertain "walking blood bank" system. Newton Hotchkiss is heading up the Palm Springs committee.

## Newt Hotchkiss Heads Local Blood Bank Fund Campaign

Accepting the chairmanship of  
the Palm Springs appeal for  
funds to help establish an ur-  
gently-needed civilian blood bank

to serve hospitals of Riverside  
and San Bernardino counties,  
Newton Hotchkiss of the Palm  
Springs Department and Hard-  
ware store, today asked for city-  
wide support of this vital work.

Chairman Hotchkiss will be  
assisted by Fred Ingram, man-  
ager of the Bank of America, who  
will serve as treasurer.

"For a contribution of about  
\$4,000, Palm Springs can obtain  
the services of this great central  
blood bank which will maintain  
on hand at our local hospital  
supplies of every known type of  
blood, ready for instant use in  
an emergency," he said.

Mail appeals are being mailed

direction of a committee con-  
sisting of Dr. William Elliott,  
chairman, Dr. Robert Morrey and  
Dr. William Aikin. Contributions  
may be mailed to Treasurer Fred  
Ingram, members of the doctors  
committee, or to Blood Bank,  
Postoffice Box "S", Palm Springs.

## Scouts Aid May Defense Bonds

Palm Springs Boy Scouts  
joined in the observation of  
May as Defense Bond Month  
when, under direction of Tom  
Holland, local bond chairman,  
they placed posters in windows  
of Village business houses.

Holland, who has conducted  
every defense bond campaign in  
the Village for the past several  
years, expressed his apprecia-  
tion for the aid the Scouts gave  
the May campaign.

Local Scout leaders partici-  
pated in the drive.

## Don't Mail Checks Except to City Hall

Don't send your waste dis-  
posal checks anywhere except  
to the city offices, A. H. Boston,  
superintendent, announced this  
week.

He said that although Bank of  
America may be used as a  
handy place to pay bills in  
person, bills shouldn't be mailed  
there.

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Permanently eradicated from any part  
of the body with Saco-Pelo, the re-  
markable discovery of the age.  
Saco-Pelo contains no drug or chemical  
and will kill the hair roots.  
LOK-BEER LABORATORIES  
675 GRANVILLE ST.  
VANCOUVER, B.C.

## Barnes Takes Seat on County Board

Bealie C. Barnes, Riverside cit-  
rus grower, appointed third dis-

trict supervisor by Governor Earl  
Warren last week took his place  
at the board round table Monday  
for his first session.

On taking his seat, Barnes was  
presented with sedatives, stim-

ulants, and well wishes by his  
fellow board members.

Barnes replaces former super-  
visor, William Slape, who re-  
signed several months ago.

*Mother's Day*... NEXT SUNDAY!  
**Give her a Dress!**

... choose from our wide selection of styles, ma-  
terials and sizes. For young mothers, we also suggest  
swim suits and sun togs. Let us help you make your  
selection.

SAVE... at our Clearance Sale of Dresses  
**CASUAL-AIRE SHOP**

501 N. Palm Canyon Dr.

— OPEN SUNDAY —

Phone 2976

**\$200,000 sales in two weeks**

**... spells a lot of confidence!**

In the short space of two weeks—since the opening of  
our new office on Highway 111 in Palm Desert—we  
have handled over \$200,000 in sales of Palm Desert  
property. This remarkable record, we believe, clearly  
demonstrates the confidence which people have shown  
in the future of this planned desert community and the  
service which our office provides for both buyers and  
sellers.

Coming at a time when sales of desert property would  
be expected to drop off sharply, makes the record all  
the more remarkable. It is further evidence of the  
nation-wide interest in Palm Desert property. It justi-  
fies OUR confidence in Palm Desert in opening a new  
office on May first.

In the past two years, we have handled  
almost \$1,000,000 in realty sales, nearly  
all of which was Palm Desert property.

Let us help you as we have so many others find exactly  
the desert home . . . homesite . . . or income property  
that you are looking for. Feel free to drop in and ask our  
counsel at any time without any obligation whatever.

Sallye Lasley  
OFFICE MANAGER

**Edith Eddy Ward**

REAL ESTATE BROKER

... SPECIALIZING IN

**Palm Desert Properties**

73--667 Highway 111 --- Palm Desert  
12 MILES EAST OF PALM SPRINGS

*Palm Desert is the home of* **SHADOW MOUNTAIN CLUB**



## City to Collect \$7739 in Fuel, Liquor Fees

Aviation Gas Tax Refund \$209 Liquor Licenses, \$7530

Palm Springs city treasury is scheduled to get two slight boosts soon from the state treasury.

The city's share for liquor license taxes for the six-month period ending March 1 is \$7,530, William G. Bonelli, state board of equalization member, said this week.

Thomas Kuchel, state controller, announced that the Village will get \$209.11 as its share of unfunded aviation fuel taxes. This is the amount which aviators at the local port failed to claim as refunds for the quarter ending March 31.

Only two cities in the county received refunds. Banning, the other city, will get \$192.94.

Riverside county was allocated \$59,267.85 in state liquor licenses. Unincorporated areas will receive \$19,159.71, Riverside city's share is \$12,285.01, Palm Springs \$7530 and Indio, third highest in the allotments, \$5,315. Perris, dryest city in the county, will receive \$653.

## Helicopter

Rancher's Injuries Valued at \$25,000

Personal injury damages of \$25,000 was awarded to Jerome G. Roberts, 55 year old rancher, last week in superior court against A. F. Helicopter, Inc.

Charging that injuries sustained in an alfalfa field on the Lee Anderson ranch, Indio, on May 15, 1948 resulted in the amputation of the left arm below the elbow and severance of his nose and left side of his face which will result in permanent disfigurement, Roberts had sued the corporation for \$106,797.

The company was charged with negligent operation when Roberts was struck by a rotor blade of the ship.

Countering Roberts' allegations, the company charged that Roberts' injuries were due to his own carelessness.

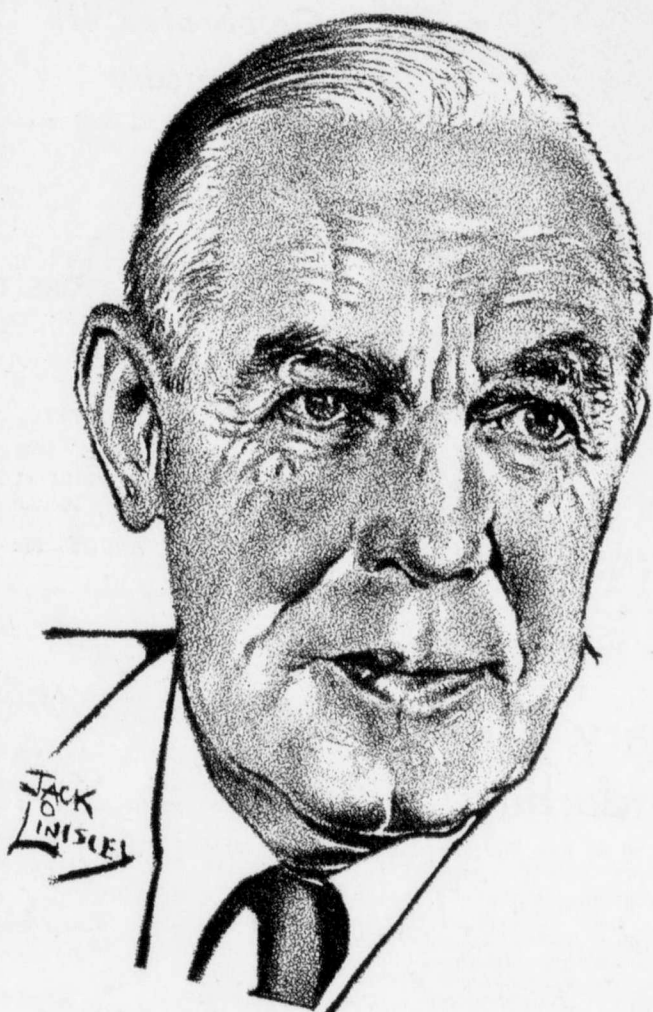
## Worth It

Villager Talks to Mate in Yokohama

It was hot and stuffy inside that telephone booth at the Palm Springs ranch, Indio, the other noon but Mrs. Charles B. Machek, 17, a bride of seven months, didn't mind.

She took 15 minutes of her lunch hour in that booth talking to her husband in Yokohama, Japan. He is Master Ser-

## Palm Springs Golfing Daddy



J. E. "Dad" French, chosen as subject of this week's portrait by noted western artist Jack Lindsley, has been a regular winter resident on the desert for the past 15 years with his wife and family.

Even though he celebrated the three-quarter century mark of his life three months ago, he is still active in many winter village activities.

Golf is the San Franciscan's principal pastime here and he is president of O'Donnell Golf club and a member of Thunderbird Country Club. He is also prominent in the Committee of Twenty-Five and a Racquet Club regular.

French spent his boyhood

and young manhood in Detroit where he was one of the original Dodge Brothers corporation employees. Later he was principal west coast representative for the automobile concern and he is now owner of a large chain of Dodge-Plymouth agencies in the San Francisco bay area. His son James is manager of the automotive agencies.

His wife, Enor, regularly accompanies "Dad" to the desert and they have another son, Leon.

The French family manages to avoid most of the chilly San Francisco weather, coming here annually in November and staying through April.

## Thousand Palms to Stage Dance

An effort to raise money to assist in the purchase of a chuck wagon and other equipment, Desert Moon Guest ranch at Thousand Palms will sponsor a square dance at the ranch next Saturday.

Included in the lively evening of entertainment are caller Cliff Campbell, refreshments and other entertainment. Tickets are one dollar per person.

geant Machek with the 224th Infantry, 40th division, California's own unit. The bill was \$25.

## Air Reservists to Meet Monday

The 934th VART Squadron will meet Monday at 8 p.m. at Palm Springs high school.

Captain Tom Kelley will present the topic "Weather and Air Planning." Lt. Donald C. Miller will discuss current topics of interest to the group. Following the lecture and discussion the film, "Introduction to Radar" will be shown.

Major Seamus Nunan, commanding officer of the local Air Corps Reservists unit reminded members and visiting Air Corps Reservists that there will be four more meetings before the unit recesses for the summer.

## Victims of Snow Storm Narrowly Missed Rescue

Melvin and Michael Witt, father and son who perished in a snow storm in the Stone creek area near Idyllwild last week end, narrowly missed rescue, it was revealed this week.

The father died of a heart attack and the son perished as result of exposure in the weekend blizzard. They had camped on private property.

It was just after the snow began to fall that rangers surveyed all public camping grounds to make sure that all campers had left the area or were supplied against the growing storm. Had the Witts been in a public camp, they would have been found in time, it is believed.

The body of the boy was found beside the father's locked car. In the auto were robes, food and sleeping bags. The father's body was found collapsed on an old logging road due, by another ironical coincidence for repairs by rangers the day of the storm but postponed because of it.

## Thoughtful

Autoist Has Blaze Before Fire House

The hour was late but the place was convenient for local firemen.

Mrs. Lorraine Harris chose a spot on Palm Canyon drive directly in front of the fire house to discover a small blaze in the rear cushion of her automobile at 1:02 a.m. Sunday.

Caused by a cigarette, the hot spot was extinguished with but minor damage to the seat.

The smoke eaters were also called out Saturday evening at 6:02 p.m. to Taylor Trailer court at 601 East Andreas road.

Seems the old nemesis of children and matches made things hot for one of the wheeled homes. Minor damage to the roof and a tool box was reported by firemen.

## County's Relief

Costs May be Cut

Riverside county, along with 24 other counties in the state, is slated for a reduction in social welfare costs if a bill before the state legislature is adopted.

The bill would reimburse counties with a disproportionate number of elder people for extra relief costs. Riverside county is listed in the category.

## Piano Recital

Swim Party

"The Mozart Story" will be presented by pupils of Annette Casloka in a piano recital Sunday at 4:30 p.m. at Woman's club house. Invitations have been issued.

## Salary Raise Voted County Dep't Heads

By a vote of three to two, the county board of supervisors Monday ok'd the first salary hike in four years for elective county officials, the County Probation Officer, and the Sealer of Weights and Measures.

In most instances the increase will add \$600 per year to salaries.

Supervisor William Jones opposed the measure on grounds that a \$600 increase was too much and out of proportion with increases granted to county employees.

## Loud Speakers Aid Supervisorial Talks

Supervisors Monday spoke up via the newly installed loud-speaker amplifier system. Including board clerk H. Clay Begole, six table mikes now ring the round table. A table mike at County Council William Mackey's table, and a stand mike for the benefit of those addressing the board complete the board's amplified voice.

## District Lions Enjoyed Their Stay in Village

Copies of a resolution received this week by The Desert Sun and Charles H. McGann, local Southern Pacific representative and president of Palm Springs Lions club, indicated that Lions of Districts 4E1 and 4E2 had a great time in Palm Springs.

The resolution follows: WHEREAS, the Lions of District 4E1 and 4E2 held a most enjoyable Spring Convention jointly at this beautiful desert city, Palm Springs and

WHEREAS, the delegates have been accorded a heart-warming welcome and shown a wonderful time by the president and all the members of the Palm Springs Lions club, now therefore

BE IT RESOLVED, that the delegates to this joint Spring Convention of Districts 4E1 and 4E2 wish to express their sincere appreciation to President Charles McGann and to all the members of the Palm

Springs Lions Club who have contributed so heartily of their time to make this Convention one which will long be remembered, and

FURTHER, that a copy of this resolution be delivered to

The Desert Sun—3 Palm Springs, Fri., May 11, 1951

President McGann and to the newspapers published in Palm Springs.

## SPECTACULAR, this one

This house is, indeed, spectacular. Incorporating details found in much more expensive houses it has three bedrooms, three baths. Large living room-dining room-lanai combination with extravagant use of sliding glass doors opening onto completely flagstoned patio and free form swimming pool. Naturally, it is air-cooled; walled and planted.

\$42,500 on terms

Robert Ransom Realtor

140-142 S. Palm Canyon Drive WALTER MC MANUS ROBERT BECK

Phone 2794 WILLIAM BOGESS RHODAY GARNER

HAZEL STACHLER

EVERYTHING IN REAL ESTATE IN THE P. S. AREA

## BARGAINS BY THE BASKETFUL!

### PEANUT BUTTER

Real Roast brand.

15-oz. jar 37¢ (24-oz. jar, 53¢)

### SALAD DRESSING

Duchess brand.

1-pint jar, 39¢ (half-pint jar, 24¢) (quart jar, 67¢)

### MILD CHEESE

Oregon Cheddar. Pre-Cut, Wrapped.

lb. 57¢

### TUNA

STAR KIST Solid Pack

7-oz. can 39¢

Chunk Style 6 1/2-oz. can 32¢

### MARGARINE

Dalewood Yellow

1-lb. pkg. 25¢

### TOMATO JUICE

Sunny Dawn

18-oz. can 12¢

Tastes just like fresh tomatoes. (46-oz. can 27¢)

### BUTTER

Dairy Glen. First Quality. Quartered and Cartoned.

lb. 75¢

### LUNCH MEAT

Armour Treat. Fine for Quick Meals.

12-oz. can 51¢

### Airway Coffee

Mild, mellow. (3-lb., 2.25)

1-lb. bag 77¢

### Nob Hill Coffee

Top quality. (2-lb., 1.57)

1-lb. bag 79¢

### Edwards Coffee

Vacuum pack. (2-lb., 1.76)

1-lb. can 89¢

### CRACKERS

Tea Time. 1-lb. carton 33¢ (8-oz. carton, 20¢)



## VALUES IN FARM-FRESH PRODUCE

### ORANGES

Large Size Navels. Heavy With Vitamin-Packed Juice

lb. 7¢

### CARROTS

Freshly Picked. Crisp. Tender. Tops Off

2 lbs. 9¢

### CABBAGE

Green. Solid Heads That Are Delicious Cooked or in Slaw.

lb. 4¢

### AVOCADOS

Fuerte Variety Extra Large Size

each 17¢

### ONIONS

No. 1 Quality. Sweet. Yellow. Excellent to Slice or Cook.

lb. 7¢

## SAFEWAY GUARANTEED MEATS

### SMOKED PICNICS

Morrell Pride, short shank, in Visking. Small sizes.

lb. 42¢

### FRYING RABBITS

Fresh Local

lb. 65¢

### BACON

Grade A SLICED

lb. 59¢

### SPARERIBS

Small Sizes. From Select Eastern Pork.

lb. 45¢

### MILK SPRING LAMB

Cut from U. S. Prime and Choice.

Shoulder Square Cut, No Neck, No Shank lb. 65¢

Legs Short Cut, No Shank lb. 79¢

Rib Chops Short Cut, No Shank lb. 95¢

Chops Large Loin lb. 95¢ Small Loin lb. 1.15

Breast Excellent to Bake or Stew lb. 32¢

### Halibut Steaks

Pan Ready lb. 65¢

### Salmon Steaks

Deep Red lb. 75¢

### Frying Chickens

Pan Ready lb. 69¢

### GROUND BEEF

Freshly made and packed in Visking. lb. 59¢

## BABY FOODS

Gerber Strained.

3 cans 26¢

## CORNED BEEF HASH

Libby brand. For quick meals.

16-oz. can 41¢

## Golden Corn

Pink Salmon

Pictsweet 17-oz. can 16¢

Prince Leo 7 1/4-oz. can 38¢ (16-oz. can, 62¢)

## White Magic Bleach

(Quart bottle, 13¢; gallon jug, 39¢)

half-gallon 23¢

## OXYDOL SOAP

Granulated. 24-oz. pkg.

33¢ Giant pkg. (65-oz.) 85¢

## SPIC & SPAN

Excellent for cleaning walls.

16-oz. pkg. 26¢

PRICES EFFECTIVE THROUGH SAT., MAY 12, 1951, AT SAFEWAY STORES IN THIS AREA. Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

## SAFEWAY

Your Local Safeway

226 N. Palm Canyon Drive, Palm Springs

## America's Largest and Finest Low-Priced Car!

## LARGEST!

LONGEST in the low-price field—a full 197 1/4 inches—with the added measure of comfort and style that its length provides.

HEAVIEST in the low-price field—a solid 3140 pounds\*—with that big-car feel of road-hugging steadiness!

WIDEST TREAD in the low-price field—a road-taming 58 3/4 inches between centers of rear wheels—for stability on curves and turns.

Most length. Most weight. Most width where it counts. They all add up to extra comfort and riding ease... extra value for your money. And here's the surprising fact! The Chevrolet line actually costs less than any other in the low-price field... Costs least, gives most!

\*Styleline De Luxe 4-Door Sedan, shipping weight.



The Styleline De Luxe 2-Door Sedan (Continuation of standard equipment and trim illustrated is dependent on availability of material.)



First and finest in the low-price field

TIME-PROVED POWER GLIDE Automatic Transmission

## FINEST!

BODY BY FISHER • UNITIZED KNEE-ACTION • VALVE-IN-HEAD ENGINE • JUMBO-DRUM BRAKES • SAFETY-SIGHT INSTRUMENT PANEL • PANORAMIC VISIBILITY • POWER GLIDE AUTOMATIC TRANSMISSION

Combination of Powerglide Automatic Transmission and 105-h.p. engine optional on De Luxe models at extra cost.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

STACK CHEVROLET

330 Sunny Dunes Road

Phone 2042



## Dave Lyons and Bride on Europe Tour

Married December 14, Mr. and Mrs. Dave Lyons, villagers and owners of the Saddle and Sirloin left Palm Springs yesterday for New York city where they will board the Britannic for England and the continent of Europe on their delayed honeymoon.

The couple expect to sail May 16 and while in England will visit Dave Lyons' father and sisters residing in Blackpool, England. Later the Lyons expect to visit Paris and the South of France. They plan to return to Palm Springs in August to supervise the re-decoration of the Saddle and Sirloin and to prepare for the 1951-52 season.

## Pioneers Celebrate

The Palm House was the scene of a wedding anniversary celebration honoring two early time Village pioneers.

The celebration marked the 34th anniversary of Mr. and Mrs. Charles Henderson who have lived in Palm Springs for 26 years.

Among those who honored the couple at the dinner in the Palm House were Dr. and Mrs. C. H. Woodmansee, their son Joe Henderson and his wife; Mr. and Mrs. Hans Lauritz Hansen, Mr. and Mrs. Harold West and Mr. and Mrs. Al Weingarten. Toasts to the couple's good health and a candle-lit cake climaxed the event.

## Burl Ives Flies in from Mexico for SMC Party

Flying in from Mexico to witness Aloha Ball activities at the Shadow Mountain Club was Burl Ives, world famous ballad singer, who has just purchased a ranch in Baja California.

Ives was one of the guests of honor at Cliff Henderson's table, joining Walter Pidgeon. During the weekend the colorful folksinger was featured in a pictorial story for the Cleveland Plaindealer, which is represented in Hollywood by Inez Wallace. Bernard of Hollywood took the pictures at the million dollar club house.

Ives flew to New York on Sunday, and will return to Palm Springs in three weeks. He is currently interested in property on the desert, but entertainment engagements make it necessary for him to be in the east for a few weeks.

## Business Women Complete Plans for Annual Sale

Plans were practically completed today for the baked goods and white elephant sale to be staged next Monday afternoon and evening by Palm Springs Business Women's club at the former site of Worden's Jewelry store, 216 North Palm Canyon drive.

The baked goods sale—all home-cooked wares—will start at 1 p.m. and the white elephant sale at 7:30 p.m.

Many prizes, including The Thing, will add to the day of fun and profit.

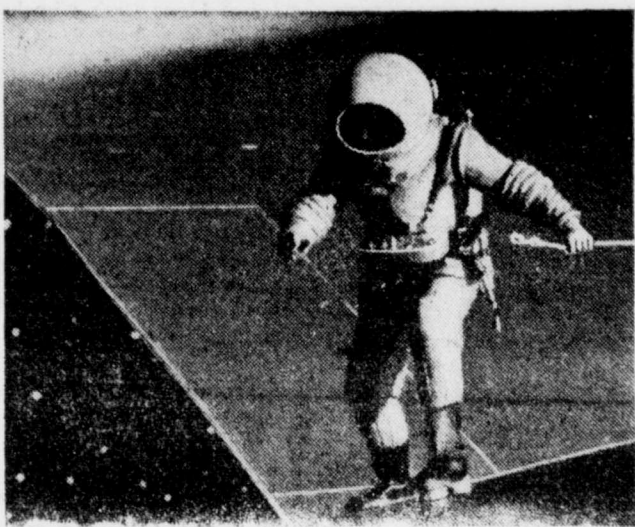
## Judge Gabbert Will Have Own Courtroom

Judge R. A. Moore's high justice court room at Riverside is being converted into a superior court room for the use of Judge John Gabbert.

Judge Gabbert hasn't had a permanent court room since his appointment in 1949.

## Dude Ranch Owners!

Keep your clientele throughout the summer Beautiful Guest Ranch At BIG BEAR LAKE . . . 22 pine clad acres, fenced, 4 modern 2 bedroom cottages . . . Main lodge has EVERYTHING . . . 18x30 game room . . . fireplace . . . dining hall . . . kitchen . . . 4 car garage . . . water system . . . TWO BLOCKS OFF HIGHWAY 18. Priced Low to Close Estate. Box 252, Big Bear Lake, Calif.



AT THE VILLAGE—A scene from "Destination Moon" now playing at the Village theater. A co-feature is "The Man from Planet X". Both are weird pictures designed to thrill and entertain.

## Artists Rally at Claude Yerkes

A garden party at 350 Paseo El Mirador drew a group of the outstanding artists of Coachella valley. The party was given by Mr. and Mrs. Claude Yerkes in honor of the artists who had exhibited at the Palm Springs Woman's club during the season of 1950-51. Mrs. Yerkes is the art chairman.

Feature of the evening for the appreciative audience of sixty guests, was the graceful ballet dancers of Trixie's Dance Studio in their ballet dresses, dancing on the lawn. After a buffet dinner a short talk was given by the president of the Desert Art Center, Zeddie Bunker, who outlined a few of the plans for the organization. An inspiring talk was given by Mary Wolseth. She has just returned from a trip through the northwest and had

gained ideas which she hoped to see developed in this area. Bill Dunkerley, manager of the Palm Springs Chamber of Commerce, said he believed the business men, as well as the art minded residents, were aware of the necessity for providing a long term program which would begin early and last throughout the season. The art school project may be one of the answers. Mr. and Mrs. William Dean praised the organization, giving encouragement with a few good suggestions. Terry Ray had excellent ideas of acquiring property to conduct classes. Other good suggestions were made by artists in the group. The consensus was that in time Palm Springs vicinity will become one of the outstanding art centers of the west.

(Starts on Page One)

## PUBLISHER'S CORNER

Fathers to establish an architectural planning board that would pass on all building permits. This method of protecting home owners against the erection of homes that depart radically from the general architecture established in residential areas has been adopted by many communities. The necessity of some prompt attention by the city government is quite evident. Because home builders have conformed to the idea of architectural unity in the past, no attention has been given the subject.

This prefabricated house is a clear-cut case of non-conformity. It is not a matter of the quality of materials used—or even size for that matter. It is just a misfit. If a million dollars had been spent designing it—and it was ten times as strong as the average house—it would still stick out like a sore thumb. It just doesn't belong among the company which it keeps.

In his remarks to the city council last Wednesday, Mr. Reginald Fleet—who has been associated with the manufacture of this prefabricated house—said that he had acted in good faith in erecting one of the houses in its present location. He admitted later, however, that he didn't like the architectural design of the homes in the immediate area. Since he knew, then, that his tastes were quite different from all of the neighboring home owners, was he acting in good faith when he inflicted his tastes upon nearby residents? And, since there are few if any houses in Palm Springs like his, maybe he is out-of-step with the entire community—architecturally speaking.

## Turtle Races Followed by Buffet Supper

Mr. and Mrs. James Whitehorn were hosts at a buffet supper at their new hotel at Joshua Tree Sunday to a group of friends of their daughters, Ann and Adelaide, from Los Angeles and Palm Springs and to several other Villagers and Joshua residents. The event climaxed a day at the Sixth Annual Turtle Derby at the community. The races attracted hundreds of spectators and scores of turtles.

Capt. and Mrs. Paul Henderson, who arrived that morning from Florida, were special guests. Mrs. Henderson is Mrs. Whitehorn's niece. The Hendersons were married three months ago. He is a noted jet pilot.

Assisting the Whitehorns were Mr. and Mrs. Meredith Wiley. He is to be manager of the new hotel which is nearing completion.

From Page One—MORE ABOUT

## THIS SIDE

Statistics received from an Insurance company is when the fewest accidents occur. . . And stay off the road between 5 and 6 p.m. . . That's when most people are killed. . . Also stay home Saturdays. . . That day of the week nosed out Sunday during 1950 by a photo finish as the most dangerous driving day. . . I wouldn't want Mrs. G to see this but last year men were involved in 92.9 per cent of the accidents and women drivers in 7.1 per cent. . . That's better than 1949, however. . . Then the men had an even bigger share. . . The women are catching up.

JOSHUA TREE is all excited. . . It can happen here. . . Some low individual tore down the American flag and the state Bear flag which had been raised by Cub Scouts in honor of the celebration there. . . Meredith Wiley, announcer, the next day said the Scouts had had a material loss but the community an even greater loss. . . And that an attack on the flag in times like these is mighty serious. . . The town thinks so, too, and is on the hunt for clues. . . Maybe if they start working at the bottom—grass roots—ferreting out the disloyal it will work better than has the effort to oust them.



THE THING—"It Shall Not Pass." Kenneth Tobey, Bob Nicholas, Douglas Spencer and James Young, Arctic explorers, decide to destroy an indestructible menace from another world in "The Thing." RKO Radio distributes the Howard Hawks production, a science-fiction thriller. Adventure and high suspense pervade the show which is currently being shown at Sun-Air Drive-in theater.

## Officers of Rotary Club Installed at Thunderbird

Annual installation of newly elected officers of the Palm Springs Rotary club took place Wednesday evening at Thunderbird Ranch and Country Club.

More than 121 Rotarians and their wives and friends saw newly elected prexy Robert H. Bennett assume the role of master of ceremonies, ably assisted by Ray Kelley and Frank Ewing, first and second vice-presidents respectively.

A short skit caricaturing the retiring president Robert W. Peterson, was performed to loud laughter by Wilson O. Gibbs. The entertainment bill of fare under the management of Vice-president Kelley saw Hoagy Carmichael, president at Thunderbird walk to the piano to play three numbers to enthusiastic applause. Johnny Dawson, president of the club was introduced to all present by Kelley and welcomed the Rotarians to come again.

An outdoor chuck wagon dinner was served by Jack Boyer. All of the retiring officers were personally introduced by Bennett and the new officers including Herman Reich, third vice-president and Bob Hargis, secretary-treasurer, arose to take a bow.

Joe Garcia and his band furnished the music for dancing for the evening.

UP TO MAY 9 (Wednesday) and not a three-digit day. . . Isn't life wonderful!

## Soroptimists Celebrates 4th Anniversary

Four candles adorned a cake presented to Palm Springs Soroptimists Tuesday night at Laura Carey's ranch. More than 50 members and

their husbands attended the dinner affair which was arranged by Mrs. Martha Irvin, chairman of the birthday committee.

Mrs. Louise McCarn, Soroptimist publicist, said that local attorney Warren Slaughter will address the group at Tuesday's meeting. The former assistant city attorney will discuss pending state bills in the legislature and their effect on Palm Springs.

## Edith Kopelson presents YOUNG ACTORS THEATRE WORKSHOP

In several stage plays and excerpts from well loved stories including LITTLE WOMEN from the Louisa M. Alcott story. THE BIRTHDAY OF THE INFANTA from Oscar Wilde's story.

Plaza Theatre  
Saturday, May 12th—5:00 P.M.

SUITABLE FOR THE WHOLE FAMILY  
Admission prices include both the stage plays and the regular movie program that follows.  
ADULTS 85c CHILDREN 25c

YOU CAN'T TELL A TONI FROM NATURALLY CURLY HAIR!

TONI REFILL \$1

FINERMANS

**Ramon**

Cut Rate DRUGS

PARKING AT RAMON ROAD & SOUTHDOWN AVE.

"Palm Springs' Most Complete Drug Store"

## Money Raising Sale

by  
**The Myrtlewood Shop**

"IN THE CENTER"  
BEAUTIFUL MYRTLEWOOD  
NEVER BEFORE ON SALE  
At Wholesale Cost and Below

COMPLETE SALAD SERVICE — TRAYS, FRUIT BOWLS, BOOKENDS, LAMPS, SMOKING ACCESSORIES, and OTHER PIECES

ALSO

The Strongest and Most Beautiful  
PORCELAIN LACE  
Finest in the world

Heirlooms of Tomorrow — Treasures of Today  
Fine Lace Figurines and Objects D'Art  
AT BELOW COST!

MYRTLEWOOD (PRICE EXAMPLES)		PORCELAIN (PRICE EXAMPLES)	
4"x12" SALAD BOWL	Reg. \$18.50 Now \$10.00	GORGEOUS LACE DOLL	Reg. \$85 Now \$45.00
4"x14" SALAD BOWL	Reg. \$26.50 Now \$18.50	BEAUTIFUL LACE DOLL	Reg. \$45 Now \$30.00
1"x9" TRAYS	Reg. \$5.50 Now \$3.50	SMALL BUSTS AND SHOES	Reg. \$1.00 to \$35.00
1"x8" TRAYS	Reg. \$3.50 Now \$2.25		
ALL-PURPOSE SMALL BOWL	Reg. \$5.00 Now \$2.98		
GIANT MYRTLEWOOD ASH TRAYS	Reg. \$6.95 Now \$4.95		
INDIVIDUAL BOWLS AT COST MODERNISTIC MYRTLEWOOD BLOCK LAMPS AND SHADE		(Myrtlewood) HAND CARVED ANIMALS	
Reg. \$42.50 Now \$25.95 —Smaller Lamps at Less—		Now 75c	

EXTRA!  
IT'S ELECTRIFYING

EXTRA!

LOOK OUT! It's The Thing, from another world!

"THE MAN FROM PLANET X"

- also -

Man sees the wonders of the moon.

- in -

"DESTINATION MOON"

Two Years to Film

EXTRA!

EXTRA!

IT'S TERRIFYING

VILLAGE PALM  
SPRINGS THEATRE

Today — Friday and Saturday  
Continuous both days from 2 P.M.



# Society

## Portrait of the Week

BY BERNARD OF HOLLYWOOD



A trip from their home in Winnetka, near Chicago, four years ago has been bringing the Abraham Feldmans to Palm Springs regularly every winter since. At Pasadena they heard about the Village and, out of curiosity, came for a look. They liked it and still do, better each season.

Mrs. Feldman and children, Rebecca and Morris, are shown above in this week's Portrait of the Week. Mrs. Feldman

says she is completely sold on the school system here and thinks it is one of the best. Of course, she has plenty of nice words about the climate, the informal living and the friendliness of the people. Also it is the spot to follow through with the sports she loves best, golf, tennis, swimming.

She likes the Village so well that she says that she would be an excellent Chamber of Commerce member.

## Palm Desert Sunbeams

By EDITH EDDY WARD

There's no denying that the Aloha Ball at the Shadow Mountain Club was the biggest success of the season, but there is some doubt as to whether or not it marked the close of the winter season. Approximately 500 reservations were made, and homes and hotels in Palm Desert are booked solidly for the next few weeks.

Activities swing from the

## DAR Chapter in Season's Final Session

Mrs. A. K. Paul, assisted by Mrs. Evelyn W. Pell and Mrs. Howard M. Jay, was hostess at her home, Villa Royale, 1620 Indian Trail, to Cahulla Chapter, Daughters of the American Revolution, in their final meeting of the season last week.

Mrs. Edna Brott, regent, presided at the session. Reports of Gen. Douglas MacArthur's talk to the National D.A.R. in Washington, D.C., featured the meeting.

The Good Citizen Pilgrimage pin for the year was presented to Natalie Zilinsky by Mrs. Jay. The Chapter has adjourned for the summer to resume session next fall.

## Young Actors to Present 2 Plays at Plaza Theater

Young Actors' Theater, under direction of Edith Kopelson, will present two plays Saturday at the Plaza theater—Oscar Wilde's "The Birthday of the Infanta" and Louisa Alcott's "Little Women".

If any in the audience at the performance Saturday also saw the May Fete at the Cahulla school on May 1, it will be very difficult for them to believe that the beautiful Queen of the May and the hideous little dwarf of Oscar Wilde's story being staged Saturday are played by one and the same girl, Jessica Seiter, daughter of former motion picture star Marian Seiter, and director William H. Seiter.

In the Cahulla event Jessica was beautiful on her throne. At the Plaza Theater Saturday she will interpret the tragic little dwarf hunchback, ugly and shabbily dressed. The pathetic little figure of Oscar Wilde's story "The Birthday of the Infanta, who had never seen himself in a mirror, and was always gay and happy when people laughed at him.

The performance starts at 5 p.m. with the regular Plaza theater show following.

## Villager Serving on Attack Cargo Ship

Benny D. Jones, yeoman, third class, USN, of Palm Springs is serving aboard the Navy's attack cargo ship USS Leo, attached to Service Squadron 3, which is supplying United Nations warships in the Far East.

Attack cargo ships were converted from merchant vessels at the beginning of World War II and were equipped to carry combat cargo at high speeds.

## Summer to be Gay at Palm Desert

Tomorrow will mark the formal opening of the new pool-side Rumpus Room with a Tahitian garden party. Pool-side dining and dancing with Hawaiian music furnished by Al Kikuma and his Tropic Islanders will provide entertainment.

Irene Mathias, social director promises a summer long program. With her successful winter season completed, new innovations are planned for the summer months.

New members include Tom Halrabedon, nationally known, famous high-platform diving champion, recreational director. He is a graduate of the University of Southern California where he was one of the southland's leading diving champions. Robert Dollar, formerly with the Tennis club is catering manager. Under his direction dinners will be served pool-side until October 1. He plans an authentic Tahitian cuisine tomorrow including long, low tables, grass mats, watermelon-cocoanut bowls. During the evening there will be a spectacular pool show featuring a diving performance and a water ballet.

## Family Reunion at Sans Souci

The Sans Souci in Indio marked a family reunion this week for a noted Eastern family who have just arrived in the desert for a three week stay.

They are Mr. and Mrs. Raymond Edmonds of the Longwood Plantation near Baton Rouge, Louisiana. The occasion for vacationing in Palm Springs was the brief furlough their son Raymond Jr., received from San Diego, and the fact that their daughter, Alma, is meeting her fiancée, Charles Black, as he arrives from Korea.

One other member of the family present was Louis Edmonds, of New York, on tour with a theater group in Los Angeles. Dinner at the Sans Souci was followed with a party given by Mr. and Mrs. Fred Talbot, who knew the family when they first lived in Portland.

## "My Outlaw Brother" at Plaza Theater

"My Outlaw Brother" which opens today at the Plaza theater proves that a successful film can be made which is pleasing both to those fans who like action and to those who want screen romance. Warren Strebe, theatre manager, said this week.

Spectacular drama and ardent wooing is combined in the film which will be shown in conjunction with "The Painted Hills", done in technicolor.



AT ALOHA PARTY—Among guests at Shadow Mountain's party which said farewell to winter and hello to summer last weekend were, left to right: Truman Stuard, Mrs. Wilbur Bear, Joseph Kirk, Mrs. Kirk, Wilbur Bear, Louis Hayes, Mrs. Kenneth Hayes, Walter Pidgeon, Mrs. Stuard, Dr. Kenneth Hayes, Clifford Henderson, club founder and president, is kneeling in foreground.—(Willis Photo.)

## New Officers Installed by Business Women's Club

Chi Chi Blue Room was the setting Monday evening for a dinner and entertainment which preceded the simple and dignified ceremony which installed Miss Georgia Lish as president of the Palm Springs Business Women's club for the ensuing year. Assisting her will be Mary Sullivan, first vice president; Tess Meyer, second vice president; Barbara Root, corresponding secretary; Ruby Chapin, recording secretary; Ilorin Wakek, treasurer; Wanda Cwynar, budget director; Edna Brott, publicity; Louise Purnell, Mildred Veano and Ann Andrews members of the board of directors. The installing officer was Mrs. Eva Menard.

Following the dinner Mrs. Wyoma Oertle, program chairman, presented Carl Garth at the piano and Mrs. H. Huddleston accompanied by Mrs. Harry Tomlinson in song numbers. Artists appearing at the Chi Chi were a surprise addition and all were greatly enjoyed. The table decorations were in charge of Mrs. Ardelle Brott who again demonstrated her talent in this field by her taste.

ful arrangements of white petunias and babies breath. Tall blue tapers provided the color. Favors were small corsages of white flowers.

During the evening President Lish gave her thanks to her retiring board and presented a small gift to each member. The club recognized the generosity of Mrs. Jennie Leonosio at whose home many of the business meetings are held by giving her a material token of appreciation. Mrs. Leonosio was also greeted on the occasion of her birthday as was Mrs. Purnell.

In her response after accepting the gavel, Miss Lish pledged anew her own determination and that of her board to continue the activities of the club at their high level and to always be alert to recognize new opportunities to serve not only the club members but the community as well. To this end she announced the following committee appointments: Reception, the President, assisted by Hazel Redfern; ways and means, Mary Sullivan and Hazel Davis; year book, Eva Menard; membership, Mary Sullivan and Gladys Mc-

## McCall to Head Hospital Committee

Fred McCall of Perris was elected chairman of the new hospital committee composed of three medical men, three supervisors and McCall as representative of the public.

The committee will recommend steps to be taken in the management of the hospital.

Clure; Hospitality, Munya Smart and Eunice Tiss; dinner, Ann Andrews; decorations, Ardelle Brott, Edith Goldberg and Isabelle Magennis; scrap book, Mary Pickell; community service, Gladys Capper; guest book, Ellen Biavascchi.

## Herbert Fosters Host Friends

The Herbert Fosters of Rancho Mirage entertained a few friends for cocktails on Sunday evening.

Among those present were—Mr. and Mrs. George Snook, Mr. and Mrs. David Bramble, Mr. and Mrs. Clark Perry, all of Los Angeles and Palm Springs; Mr. and Mrs. George Gernert of Riverside; Mr. and Mrs. Rembert Trezevant of Palm Desert; Mrs. Edward Ralleg of San Mateo; Mr. and Mrs. John Wood, Suz-

anna Huber and Sherman Hull of Palm Springs.

Later most of the group adjourned to the Racquet Club for their buffet supper.

**SUMMER MUSIC STUDENT GROUP IN FRANCE**  
Voice—Piano—Violin—French  
Write J. HEATH  
Hollywood 28, Calif.  
1732 N. Wilton Pl.

**Spanish Foods**  
**OPENS MAY 12**  
at  
**Idyllwild Village**  
**LaCantina Cafe** No. 2

Mr. Tom Raphael, owner and operator of one of the biggest Spanish Cafes at 11940 W. Pico Blvd. in West Los Angeles will operate this new eating place in Idyllwild. Mr. Raphael has been famous for 10 years and has catered to many movie stars. This same line of quality food will be featured in Idyllwild.

- Spanish Food
- Top Grade Steaks

Enjoy an excursion into delight along the Palms to Pines Highway and dinner at the La Cantina. Private dining rooms for large families.

**LA CANTINA CAFE**  
Idyllwild Village

**\$15,000**  
**STOCK REDUCTION**  
**SALE!**  
**Your Opportunity**

Here is your chance to stock up on Nationally Known products that you use every day... Big Savings throughout the store. Come in and look around... see how much you can save!

<b>Lavoris</b> Double Package Reg. 1.45 value <b>93c</b>	☆ Perfumes ☆ Colognes ☆ Compacts ☆ Lipsticks ☆ Creams	<b>TONI</b> • Refill • 6 Curlers • Cream Shampoo ALL <b>\$1.33</b> 3 for . . .
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## APPLIANCE SPECIALS!

**NEW SILEX IRON**—2 irons in one, Steam and Dry. Only 4 left **\$19.95**  
**WARING BLENDER**—Electric Mixer for many uses . . . **34.95**  
**ELECTRIC HAIR DRYER**—Imported—No more obtainable . . **18.75**

## JUST A FEW EXAMPLES:

**AZIZA MASCARA AND EYEBROW PENCIL** . . . . . **60c**  
**LANOLOIL**—The perfect skin cleanser . . . . . **1.00**  
**DOROTHY GRAY Hair Treatments** . . . . . **1.25**  
**BRECK SHAMPOO**—in plastic bottle . . . . . **10 oz. 1.25**  
**ARDENA**—All-Day Foundation Cream . . . . . **1.50**

**PALM SPRINGS DRUG**  
**AND IMPORT CO.**

Across the Street from Desert Inn

Remember...  
**MOTHER'S DAY**

God Bless the Mothers of America and the Democracy in which they reared the children who honor them on Mother's Day . . . their sons who have fought and died to preserve this Democracy . . . their daughters who will take their place as the American mothers of tomorrow.



**NEXT SUNDAY—MAY 12**

**The Center, Inc.**

Colorful Shopping Center in  
the Heart of Palm Springs

**WATCH OUT!**  
for  
**THE FLASH**  
that  
**SAVES LIVES**  
IT'S COMING!



## Mothers, Children to be Honored at Services Sunday

Mothers and Childrens day will be observed at a special service next Sunday at Community church with a delightful and impressive program arranged.

A traditional service at the church, it will replace the regular 11 a.m. service. The program will commence at 10:30 a.m.

MRS. WILLIAM VEITH, superintendent of the Sunday school will present the theme of the day. The program lists members of all departments of the Sunday school in recitations, sketches and music.

Dr. James H. Blackstone Jr., minister of Community church will present a special recognition of Mothers in his talk.

SUNDAY EVENING at 7:30 a service of Sacred music will be presented by Dr. Blackstone Jr., baritone soloist.

The songs presented will reflect the experiences of a Christian in some of the great hymns and solos of the church.

The usual Christian Endeavor society meetings will be held at 6 p.m. with the senior society meeting at the Manse and the junior society at the church.

Midweek service is at 7:30 p.m. Wednesday.

Organization of a new Bible study class, called the Prospectors including age groups between young collegiates and older Bible Study classes is under way at Cathedral City Community church.

Inaugurating their program with a "pot-luck" dinner at Community park, at 6 p.m. today the Prospectors extended invitations to all interested.

Classes meet at 9:30 a.m. Sunday. Postmaster Jack Hillery will be the leader Sunday.

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DESERT-AIRE DRESS SHOP  
610 Broadway, Cathedral City Ph. 8-3321

## Chaplain Says Greatest Peril to Nation is Within

"Our country may be saved if we move fast enough. If we wake up," Chaplain Luther Thomas told the congregation at Palm Desert Community church last Sunday as he warned of grave perils ahead of the nation.

"Our greatest weakness lies within," he said. "The next few years will be the years of crisis. They will probably decide whether we shall survive as a great nation or go the tragic way that nearly all other countries of the world have gone."

"THE WAY we go will be decided by what happens within the nation more so than by military successes or failures abroad."

"Over too long a period the vast majority have been taking the Let George Do It attitude. Without intending any harm they have expected someone to serve up good government, good education and good everything else. The result has almost wrecked us."

MORE THAN 43,000,000 eligi-



By JIMMIE REESER

A big dance is going to be held at the Youth Center this coming Saturday night. This is going to be one of the biggest dances put on by the Rec. For entertainment there will be dancing to Joe Garcia's orchestra and for an added treat Mr. Schuman of the Chi Chi is sending over Wallace & Coffee, two of his fine entertainers. But still there is more with Mr. Landsfield of the Royal Room is sending over an accordion player from the "Mad caps," a comedy trio. There will be free refreshments and prizes. So if I were you I'd come to this fine dance being held at the Rec.

Another dance is also going to be held at the Rec. this one is being put on by the sophomores and freshmen of Palm Springs high school. Anyone can go to this dance but you have to be with a sophomore or a freshman. The Youth Center is going to be closed starting May 14, but will re-open June 1. When the Rec re-opens something new is being planned for the members to do; that is going on a bunch of hay rides. I will not be writing a column this summer for I am leaving on vacation trip this whole summer back in the mid-west but this column will go on with so many leaving, Bob Bennett will probably write it.

MENUS  
Menus to be served next week in school cafeterias of the Palm Springs district are printed below to aid homemakers in planning coordinated meals.

Monday: Weiners with sauerkraut, wholewheat sandwiches with butter, potatoes with butter, lettuce, cottage cheese, and cranberry sauce, milk.

Tuesday: Spaghetti with meat and tomato sauce, wholewheat sandwiches with butter, green salad, cookies, milk.

Wednesday: Cold sliced meat and cheese, wholewheat sandwiches with butter, scalloped corn, tomato wedges, milk.

Thursday: Boiled beans with meat and tomatoes, toasted cheese bun, green salad, carrot sticks, milk.

Friday: Macaroni and cheese, sandwiches (tuna) on wholewheat bread, pickled beets, fruit punch, milk.

## Pentecost to be Marked Sunday at Local Church

St. Paul's in the Desert, Episcopal, will observe next Sunday as one of the great festivals of the Christian church. The ancient Scriptural name for it is Pentecost (fifty days after Easter), or, in popular use, Whitsunday.

"Christians from all over the world gathered at Jerusalem that first Pentecost, and in spite of their difference in language and culture and social customs, they all understood each other and became infused with the Holy Spirit of God," said the Rev. Robert M. Hogarth, rector. "I will preach on that theme, with special reference to God's unifying spirit in motherhood and the human family."

The regular meeting of the rector, wardens and vestrymen will be held Monday with a noonday luncheon in the parish hall.

Delegates and visitors from Palm Springs will attend the Episcopal convocation in Christ church, Ontario, on Tuesday, May 15, beginning at 10 a.m.

DESERT  
Museum  
NEWS

Friday, May 11—8 p.m. at museum. Anthropology films: "Out of the Earth," and "Your Apple Orchard."

Saturday, May 12—10 a.m. to 4 p.m. All-day auto-caravan with no walking to Black Mountain peak via Benning, with a spectacular view of the San Geronimo pass. Some 120 miles round-trip, some over dirt roads. Bring lunch and water. Meet at museum.

Saturday, May 12—8 p.m. at museum. Final guest lecture of the season: Edmund C. Jaeger, noted desert author and explorer, giving an illustrated talk entitled "Desert Miscellanies." It has been the custom since the museum's inception for Mr. Jaeger to present the opening and closing programs.

Tuesday, May 15—8 p.m. at museum. Final film program of the season: "Miracle of Life," "Dream of Portland Cement," "Magazine Magic," "Los Angeles—City of Destiny," and "Nature's Technique."

(All programs listed above are open to the public without charge.)

people more time. The drive started late locally, which is probably a major reason that we're behind on quota.

"One fourth of all those persons stricken with cancer are being saved through early detection and prompt treatment," he said. "With the new Riverside county detection program and increased public education, we can double this figure."

County Cancer Drive Lagging Says Chairman

The urgent need for more funds is behind the decision to continue the cancer drive into May, Ed Hunter, county chairman for the 1951 Cancer Crusade, announced Saturday. The county quota is \$15,000.

"Eight out of 10 people are happy to give to the Crusade, according to recent surveys," Hunter said. "We've got to give

County Cancer Drive Lagging Says Chairman

County Cancer Drive Lagging Says Chairman

## Jewish Center to Observe Israel Holiday Tonight

Third anniversary of the establishment of the State of Israel will be observed at the Jewish Center this evening. Actual birthday of the State was Thursday, but the local celebration will be observed in conjunction with regular Sabbath services at 8 o'clock tonight.

Rabbi Isaac E. Bloch will preach on the theme "Salute to a Sturdy Infant." Following the service, there will be a reception, tendered by the Rabbi.

Rabbi Bloch served on the staff of General Allenby, with the British Army in Palestine, during World War I. Later, he was a member of the Palestine government in the administration of Lord Herbert Samuel, the first high commissioner of the civil government. He completed his studies in Jerusalem, and was ordained by the late Chief Rabbi Isaac Hachohen Kook. Since coming to this country in 1925, the Rabbi has made two return trips to Palestine, and has maintained a friendly interest in the development of that country.

CHRISTIAN SCIENCE TEXT  
'ADAM AND FALLEN MAN'

The true and false accounts of creation will be contrasted in the Bible Lesson on "Adam and Fallen Man" in all Christian Science churches Sunday.

Romans (5:19): "As by one man's disobedience many were made sinners, so by the obedience of one shall many be made righteous."

A Scriptural selection from I Corinthians (15:22) declares: "For as in Adam all die, even so in Christ shall all be made alive."

In "Science and Health with Key to the Scriptures" Mary Baker Eddy says, "Jehovah declared the ground was accursed; and from this ground, or matter, sprang Adam, notwithstanding God had blessed the earth for man's sake. From this it follows that Adam was not the ideal man for whom the earth was blessed. The ideal man was revealed in due time, and was known as Christ Jesus. (p. 338.)"

MYSTERY — ACTION — INTRIGUE  
Listen Each Wednesday Night at 6:00 P. M. to KCMJ  
Starring:  
Humphrey Bogart & Lauren Bacall  
— in —  
BOLD VENTURE  
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## Jewish Center to Proceed With New Temple at Once

Members of the Jewish Community Center, by unanimous action last week, voted to proceed at once with construction of a new Temple building adjacent to the present Center structure at 322 West Alejo road.

Backer Construction company's low bid of \$90,000 for the building was accepted and ground will probably be broken within two weeks, center officials announced. Williams, Williams and Williams, local architects, have prepared plans for the temple.

Museum  
To Close Tuesday  
Until October 15

Palm Springs Desert Museum is staging its last programs this weekend.

On May 15, the museum will close for the season to re-open on October 15.

"At that time we'll have an entirely new set of exhibits, new films, new plans for field trips," said Lloyd Mason Smith, director.

High school Bible class of Cathedral City Community church is planning a swimming party and barbecue a week from tomorrow.

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hair cutting  
and styling

A NEW AND COMPLETE  
BEAUTY SERVICE  
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AMERICA'S MOST MODERN TRAINS

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WINNER SECOND STRAIGHT  
YEAR IN THE  
MOBILGAS ECONOMY RUN

Again in 1951, Mercury out-classed its competitors in the nationally famous Mobilgas Economy Run. Over the tough, grueling 840-mile course, Mercury, with optional overdrive, delivered greater pound-for-pound economy than any other car in its price-class—for the second straight year.

Try it today—  
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For "the buy  
of your life!"

92% OF ALL MERCURYS  
EVER BUILT ARE STILL  
ON THE ROAD!

Latest annual registration figures, officially showing total cars in service, prove that 92% of all Mercurys ever built are still in service. This is solid proof that Mercury quality-construction gives you extra-long life; extra freedom from excessive repair bills. For mile-after-mile economy in a car that really stands up, the smart choice for you again is Mercury.

ber of the center who wishes to remain anonymous.  
Saul Ruskin is president of the center and Loe Baker is chairman of the building committee. Rabbi Isaac Bloch is spiritual leader.  
Officials estimated that the building would be ready for High Holiday services this October.



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If you're planning a trip anywhere, chances are we can make it more enjoyable with one of our great new trains. Our streamlined fleet, shown below, now offers the nation's finest rail service.

Chair Cars on Southern Pacific's modern streamliners have been built with your comfort the first consideration. Dust-free, draft-free air-conditioning. No glare fluorescent lighting. Soft-as-a-cloud foam-rubber seats. Lots of leg room and move-around room. Extra large windows. Feather-touch doors. Spacious washrooms.

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For "the buy  
of your life!"

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EVER BUILT ARE STILL  
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Latest annual registration figures, officially showing total cars in service, prove that 92% of all Mercurys ever built are still in service. This is solid proof that Mercury quality-construction gives you extra-long life; extra freedom from excessive repair bills. For mile-after-mile economy in a car that really stands up, the smart choice for you again is Mercury.



# Lamb Canyon Highway Plan Meets Rebuff

Supervisor Lewis Says Project is Not Worth Money

Prospects that Villagers would soon save about six miles and many minutes in their automobile trips to Hemet, San Jacinto, south coast beaches, Del Mar, San Diego and/or way stations, dimmed today.

Beaumont's proposal that the county improve the Lamb canyon road met with opposition last weekend.

Supervisor Sherman Lewis said he is against it and the Hemet Valley chamber of commerce promised no support, just a "study."

**THE PROPOSAL** has the support of the Beaumont city council and the Beaumont-Cherry Valley chamber of commerce.

Other pass communities and those on the desert also favor the proposal as it would reduce time and distance for them, too.

But Supervisor Lewis said the saving in distance of 6½ miles does not justify the cost of the project: \$200,000. Lewis has said the money could better be spent on other road projects.

**PRESENT IMPROVED** route is the Jackrabbit Trail. The Lamb Canyon route would also provide a more direct route from Beaumont and desert points to San Diego.

Supervisor Homer Varner promised support for the Lamb Canyon road during his campaign for election last year.

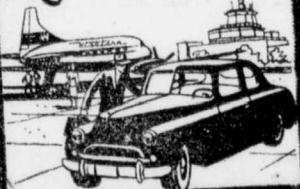
## GENERAL ELECTRIC Appliances



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Need a car when you get there?



**WESTERN** will have one ready when you land!

Now more than ever you can enjoy the speed and comfort of air travel—and still have a car for business or pleasure when you arrive. Let Western arrange to have a late-model Rent-a-Car waiting for you at the airport. The rates are reasonable. For information,

Call 2709, or see your authorized travel agent.

**Fly WESTERN to Los Angeles**  
—1 hr.  
**San Francisco**  
—3 hrs.

Convenient flight leaves Palm Springs daily at 3:50 p. m. daylight-saving time.

**WESTERN AIR LINES**



## LA QUINTA

By LOYS SCOTT

Gus and Rose Funtas, owners of the La Quinta cafe and market, announce that they will continue business through the summer. One more indication that La Quinta no longer is regarded as just a winter resort. The little cafe, with its shuffle board and juke box, is a neighborhood gathering place. Many are the tall tales swapped over the bar.

Petite Rose smilingly waits on the trade in the cafe as well as customers in the market. Here everything may be purchased from fresh La Quinta eggs to frozen foods. This little commercial enterprise is of great value to La Quinta and deserves as much trade as possible from La Quinta residents.

Sailboats in La Quinta! Little Virginia Phillips and her cousin Ronnie Phillips were the first children to wade in the new pool and sail their boats. What a grand sight to see the water sparkling in the sunshine, and children actually playing in the wading pool at the Recreation Center their Blue Bedlington barking excitedly at the new venture.

Activity still continues as the boys worked all day Sunday hauling and unloading more adobe bricks for the completion of the wall and barbecue, the girls again serving the lunch.

Messrs Clinton Hunt, George LeFevre, Meron Yessayan and Wallace McLelland worked on the building of the ten picnic tables and twenty benches.

Miss Ann Brooks, one of our real humanitarians, who writes letters and sends gifts to sick children appealing for people to write to them, celebrated her 77th birthday by baking cup cakes for the hungry, happy boys and girls. Happy birthday Sister Annie.

The chamber of commerce meeting which was postponed on May 4 will be held today at Hunt's Date Ranch. At this time the formerly announced motion picture will be shown.

For the dozen who showed up for the meeting last Friday, refreshments had been prepared, so they had a most enjoyable evening eating the most delectable cakes and playing canasta.

Mr. and Mrs. Walter Kirschner are on an eight day cruise to Bermuda and Nassau.

Last week Mr. Kirschner shipped a gift of ten of his prize Guernsey cows from his Grayson farms to Boys Town, Nebraska.

The journey was made in a box car with a special attendant from the farms with all the cow comforts of home.

## Proposed Phone Rate Revision to Meet Protest

Proposals that telephone toll charges between Palm Springs and Palm Desert be reduced and that toll charges be set up between Palm Desert and Indio will be opposed by residents of the latter city it was indicated this week.

Curtis Newman, manager of the Coachella Valley Home Telephone and Telegraph company said a poll of subscribers on the proposed change aroused several protests.

He said that the change in toll charges was contemplated following requests for changes by resort interests who pay heavy toll charges each month for their Palm Springs service. Newman added that the company felt the tolls between Palm Desert and Palm Springs were too high and some adjustment should be made.

Leading the opposition were Glenn Gurley and James Young, Palm Desert residents with business interests in both that area and Indio. The Indio chamber of commerce and city council joined efforts to block the toll change, naming A. W. Staples, city attorney and chamber member, to present protests to the Public Utilities Commission if the matter is brought up for a hearing.

## Community Sings at Cathedral City

A program of community sings, planned for each Sunday evening will be initiated by Cathedral City Community church Sunday beginning at 7:30 p. m. Refreshments will be served by a volunteer committee of the church at the conclusion of the 45 minute program.

## Rate Hearing Put Over to June 27

Hearing on California Electric company's rate increase request has been postponed from May 23 to June 27, it was learned yesterday.

Scheduled for Riverside city hall, the hearing is to be for discussion of a requested 7.7 per cent rate hike.

## PIANOS

New and Used GRANDS, SPINET, UPRIGHTS for Sale or Rent. Apply Rent on Finance. 30 Months to Pay.

Dealer for Kimball Gulbransen Wurlitzer  
**HOLLEY & JACKSON**  
233 Cajon St. Redlands 4-6891

## Ousted Desert Club Members Win Court Bout

Ousted members of the Desert Club won a third victory in superior court last week when Judge O. K. Morton granted a temporary injunction against the club's action. This will permit those who were dropped from the club rolls to again enjoy full privileges of the club.

In two previous actions they had won restraining orders in their bout with the club.

In celebration of the victory in court, participants in the action and La Quinta chamber of

## Information About OPS at Chamber

Chamber of Commerce has received a supply of important letters from the San Diego office of Office of Price Stabilization and they are available to all local retailers, Manager William Dunkerley announced yesterday.

Dunkerley said that the notice is supplemental to regulation 19 of general price ceiling orders and should be read by all retailers.



CASH IN HAND!

It could have been a total loss—but he was insured! Yes... it's so easy to keep putting off that insurance coverage you need so badly—and one day it might be too late! Let us discuss your insurance needs with you—there is absolutely no obligation. Why don't you see us TODAY?

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## NEWS OF THE DESERT EMPIRE

commerce, staged a party at the Bernard Nyman home. Col. Walter Bowman, president of the chamber and a leader in the litigation against the club, addressed the group.

The Nyman's recently donated \$1000 toward building the Community Center in front of the town of La Quinta postoffice.

The Desert Sun—7  
Palm Springs, Fri., May 11, 1951

## Seven League Strides

HAS PACED THE GROWTH OF

## Palm Desert

DUE TO SUSTAINED INTEREST, FULL-SCALE DEVELOPMENT WILL CONTINUE

OPEN ALL SUMMER!

Construction of new homes continues unabated at Palm Desert. Unit 6, recently opened, the tract is already 46 per cent sold out. Many fine locations still available. A visit will convince you that spacious home sites in Unit 6 is the buy for home seekers and smart investors. \$995 and up. (Subject to change without notice.)

## STUARD'S Sun Shop

in the Shadow Mountain Club (By the Pool)

WILL REMAIN OPEN ALL SUMMER

SMART CASUALS for the desert.  
-Large Selection of PLAY TOGS and SWIM WEAR for Men and Women.

## Sun Lodge Colony

The most popular and fastest moving smartest small homes at Palm Desert with private recreation area. New are the 2-bedroom SUN LODGES. Inspect model furnished by Kelley's Home Furnishings.

## Shadow Mountain Club

WILL BE OPEN ALL SUMMER.

Our beautiful snack bar with complete food service beside the swimming pool will be in operation. Night movies and other features to entertain members and their friends.

## Brooks & Moore

At Your Service All Summer Long

Attractive small home in Unit Six. \$12,000 full price.

This is the first offering. Inspection cordially invited. Buy now and select your own colors.

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Courtesy to Brokers.

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Twelve Miles East of Palm Springs on Highway 111



ALWAYS BE CAREFUL DRIVING



## The difference goes more than Skin-Deep

Nobody wonders what you're driving when you roll by in this one.

In the 1951 line-up, its brand-new front-end styling stands out with a beauty all its own.

You're the proud owner of a Buick—and the whole world knows it.

But you—at the wheel—enjoy a long list of differences that go far deeper than looks.

The ride is different—level and true. You sit the road with special assurance—because Buick's torque-tube drive keeps rear wheels firmly aligned—soft coil springs on all four wheels soak up the bumps and bobbles—honest weight keeps you on a steady keel.

The power is different—eager and sure. Buick's high-compression Fireball engine does wonders with fuel—and no matter what you demand in emergency, there's horsepower to spare.

Handling is different—this car seems to steer itself on straightaway or curve—and swings lightly into parking spots inches shorter than you'd think you need.

Capping it all, there's the silken versatility of Dynaflo Drive,\* that takes

all the tenseness out of driving—responds to your slightest wish with a surging swoop of power.

No doubt about it, what you get in a Buick is far more than just a new car—it's a whole new experience in getting pleasurably from here to there.

So why not explore this difference? Come, take a Buick over and find out how very much satisfaction smart money can buy.

\*Equipment, accessories, trim and models are subject to change without notice.

No other car provides all this:

DYNAFLO DRIVE\* • FIREBALL POWER  
4-WHEEL COIL SPRING • DUAL VENTILATION  
PUSH-BAR FOREFRONT • TORQUE-TUBE DRIVE  
WHITE-GLOW INSTRUMENTS • DREAMLINE STYLING  
BODY BY FISHER

\*Standard on ROADMASTER, optional on other Buick models.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

"Smart Buy's Buick"

## DESERT INN GARAGE

193 N. PALM CANYON DRIVE

PHONE 4001

## Enjoy your vacation



or transcontinental tour . . .

. . . save financial care and worry

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## SUN SPORTS IDEALIGHTS

By GUS STEVENS

Palm Springs will have the eyes of the hot rod world turned on it May 20 when the Reliability Safety Run, sponsored by our own Stocker club, begins and ends at Palm Springs Airport.

The idea for the local event was conceived a couple weeks ago by Doug Doyle, Stocker secretary and chairman of the event, and he claims it's mushrooming so fast he's afraid it may get to big to handle.

"We're going to have trouble getting the thing finished in one day as it is," Doyle moaned, "cause we can only start a car every two minutes and already we expect 100 to 150 entries."

**WHETHER IT'S OVER** in one day or not, it's a fine thing for Palm Springs in several ways. The publicity we can always use, of course.

The event is possibly the biggest thing the Stockers have sponsored to date in their short but active history and should help strengthen the group.

The county probation department is also interested since most of the participants will be youths showing them how a bunch of kids can have good clean fun without getting into trouble with the authorities.

**IT'LL BE** interesting, too, to find out what state police think is the maximum safe speed which the Palm Springs-Idyllwild-Banning route can be navigated. I've seen some who try to make the 105-mile jaunt in about an hour, but they never succeed, of course, and sometimes they never finish at all.

So this unusual event should provide a day of late-season fun for automobile-minded Villagers.

**WISKIT**, first cousin to la crosse and jai alai, is coming into the foreground in the local sports scene this week.

Wednesday afternoon television movies of the game were made at the Polo Grounds with locals participating in the demonstration and other movies showing of the sport being played are scheduled here.

The game is played like baseball using a wiskit racket—a cloth jai alai gimmick rimmed with steel and leather—to throw and catch with.

**IT HAS GAINED** some popularity in Seattle, the home of its inventor Roy Leiser, northwest photographer and publicity man. For two years Leiser studied players' reaction to the game and devoted much time to perfecting the racket.

Now, under sponsorship of M. O. Anderson of Seattle, he has made the new sport public and several schools have agreed to equipment. Nine players constitute each team, using rackets to catch and throw.

**PLAYERS USE** a regular baseball diamond and its positions to play and rules are the same except that all plays are force plays. The pitcher throws overhand with the racket to the batter who uses a regulation softball bat.

Leiser has an uphill fight on his hands to popularize the sport but it appears he may be successful. He claims that several schools have agreed to include Wiskit on their athletic program and that the city of Los Angeles will offer the sport at many playgrounds. What next.

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2-door,  
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## Don Williams Takes Village Singles Title

Defeats Plymire  
Who Wins in Mixed  
and Men's Doubles

City Tennis tournament spectators had their eyes opened Sunday by big Don Williams when the youthful University of Redlands varsity netter overcame a Harry Plymire advantage piled up the week before and went on to win the men's singles title.

The surprise win kept Plymire from figuring in every division win except women's singles, match.

Later Plymire teamed up with Charley Farrell to take the men's doubles title by blasting R. F. Shea and son Dick at the Racquet Club. Betty Stumpf copped women's honors by taking Betty Langley in two sets, 8-6, 6-3.

**WILLIAMS** went into singles play the underdog Sunday sporting a 2-4 disadvantage which Plymire piled up the week before when the matches were rained out. Plymire went on to take the first set, 10-8 but the younger Williams roared back to win 6-0, 6-3.

For his efforts the college student was awarded a large perpetual trophy newly donated this year for men's singles victors. Donator was none other than Plymire himself who must be content to see it rest on somebody else's mantle for a year at least.

**LATER, HOWEVER**, Plymire quickly broke into the win column as he and Farrell trimmed the Shea family, 6-3, 8-6. Betty Stumpf showed amazing speed in registering her win over Betty Langley.

A week earlier Plymire and Mrs. William Powell slammed their way to the mixed doubles crown with a 6-3, 6-4 victory over Williams and Jean Gearhart.

Tournament director Howard Haddock thanked all tournament contestants and extended fond words toward the Junior Chamber of Commerce and Plymire for donating trophies.

## JC Golf

Annual Tourney  
Scheduled Sunday

Junior Chamber of Commerce members will be participants in one of the final O'Donnell Golf club tourneys of the season Sunday as the youthful novices and experienced club swingers take to the field for a one-day 18-hole match.

Tourney chairman Warren Strebe, newly elected JC prexy, has promised that prizes will be awarded all entries.

Emphasis will be on net scores to allow newcomers to the game a chance to utilize handicaps which will reach as high as 24 strokes.

## Indians Win

Trip Banning at  
Polo Grounds

Palm Springs Indians topped Banning high easily, 6 to 3, Tuesday afternoon in a practice baseball game at the Polo Grounds.

Charlie Black, the first Red-skin pitcher to take the mound this season other than Don Henson, allowed four hits and one earned run in four innings. Henson came in in the fifth and allowed one hit and one earned run and collected a brace of hits himself.

Both coaches used their entire squads and reserves dominated the starting lineups.

Score by innings: 000 100 101—3 5 5  
BANNING 702 000 025—4 8 2  
PALM SPRINGS Lane, Milton (5) and Turk, Adams; J. Black, Henson (5) and Dellinger.

From Page One—MORE ABOUT  
**RELIABILITY**

should be completed by 5 p.m. that afternoon.

**EVERY CAR** must have a rider, said Doyle, who will be given a rule sheet and a map of the route. Each car will be numbered and watched by official cars over the 105-mile jaunt.

Entrants will have to obey all normal traffic laws or face possibility of being disqualified. Cars will be inspected by police before the race to insure their mechanical soundness and a Desert Forge tow truck will stand by to rescue any vehicle anywhere along the route for a \$5 fee.

**DOYLE EMPHASIZED** that all types of automobiles may qualify for the reliability run pro-



**STRE-E-ETCH**—That's not a monstrosity of a first baseman's glove the fellow on the right is using but a wiskit racket, one of the pieces of equipment used in the new nine-man game demonstrated in Palm Springs by its inventor Roy Leiser. A color movie narrated by Bill Stern and demonstrations were given at the Polo Grounds, Palm Springs high and at several civic meetings this week.

## Fans Get a Look at Wiskit

Palm Springs sports fans were a little wiser this week following several days of demonstrations and color movies explaining the new nine-man sport, wiskit, invented by Roy Leiser, Seattle photographer and publicity man.

Leiser was here this week to supervise shooting of a new television film demonstrating the game at the Polo Grounds Wednesday afternoon.

**WHILE HERE** he showed a half hour natural color movie of the game to high school students, Youth Center members and several civic groups.

The movie, narrated by Bill Stern, was filmed last fall both here and in Seattle.

Several scenes include shots of Racquet Club regulars cavorting with the steel, leather and cloth rackets and the kapok centered wiskit balls.

Among the Racquet clubbers in the film are Charley Farrell, Mrs. William Powell and Mark Stevens.

**FRANK KING**, NBC moviemanager, filmed the Polo Grounds demonstration Wednesday afternoon with several local students participating. The picture will be televised on the Cavalcade of sports program over the network soon.

A wiskit team from Hollywood was also featured in the TV demonstration to display a bit of fancy ball handling for future video viewers.

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## Two Indians to Compete in CIF Track, Field Test

It's Chaffey high school tomorrow for two Palm Springs high track standouts, Ed Griffling and Clarence Fields, chosen to represent the school in CIF semi-final competition over their performances last Saturday at Riverside.

Griffling will compete in the mile run with an eye to bettering his mark of 4 min., 46.6 sec. which won him honors last week.

Fields, class C sensation of the Indian campus, will put the shot. He easily grabbed first in the event last week, tossing the heavy ball 48 ft., 9 in.

Riverside Polly will enter 14 men in the meet.

## Baseball Season Closes in RCL

The Indians played an important part in Riverside County League 1951 baseball race yesterday when they journeyed to Elsinore for the seventh and final league contest, this one with the Lake city nine.

The Braves had a chance to pull their league record into the successful category, four won, three lost, or reverse the picture with a loss.

Too, if the locals were able to derail the Elsinore express, up to yesterday in a first place tie with Coachella, the Arags would cop the pennant. A loss handed Palm Springs would assure Elsinore a first place tie.

All RCL clubs closed their schedules for the year yesterday afternoon.

## Fish Fry

Dancing, Fun and  
Trout on May 19

Dancing to the music of Archie Long's band has been added to the list of attractions slated for Palm Springs Sportsmen club's annual fish fry at Wars Memorial hall patio next Saturday, May 19, Warren Heath, official of the club announced yesterday. "Tickets sales are being limited to 500 persons, however," said Heath, "and at just \$2 a head they'll go fast." The ducaats are on sale at the Legion building, Shelly Sportsmen's center, the fire station and at Palm Canyon Market.

Along with the fresh trout, diners will fill themselves with corn on the cob, French bread, green mixed salad, and lots of coffee.

Games are included on the program and prizes will be awarded. Among the trophies kit, a spinning outfit, a lamp are a fishing reel, rod, fishing and a chance to catch 15 trout at Whitewater canyon.

## Indians Outslug San Jacinto, Win RCL Game, 11-9

What looked to be fought as a pitcher's duel burst wide open at the Polo Grounds last Thursday as the Palm Springs Indians outslugged San Jacinto in a RCL baseball game, 11 to 9. Willie Duntun and Johnny Black led the locals at the plate with two and three hits respectively. Only one Tiger run was earned as Brave hurler Don Henson gave up four hits and struck out nine. However, the fast-baller walked nine and his infield aided the San Jacs with three miscues.

**ON THE OTHER SIDE** of the ledger, Tom Ricketts was shelled for nine hits and he issued six free passes. His fielders weren't exactly in tip-top form either. They bobbled six times at most inopportune moments.

The Indians wrapped the game up and put it atop their totem pole in the fifth when

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Stowers walked, went to second on two successive passed balls and scored on Henson's long fly to center. It was the fourth run Henson had batted in during the afternoon.

DUNTUN kept the inning alive

with a long blast down the right field foul line that went for three bases and Johnny Black followed with his third hit of the afternoon to score Duntun and it was 11-7.

<b>HOTEL</b> <b>THE OASIS</b> PALM SPRINGS CALIFORNIA  <b>AMERICAN PLAN</b> • Luncheon—12:30 to 2 • Dinner—6 to 8	<b>SWIMMING POOL</b>  Located in the very heart of Palm Springs. The Oasis has been serving desert vacationists for 20 years.  121 S. Palm Canyon Dr. PHONE 2101
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**World's Easiest Way to Cook!**  
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Resident Managers



# Softball Play Starts June 5 With 8 Clubs

Season to Run to September Mayor's Play-off Climax

Desert Softball League will open play June 5 with a full complement of eight teams from Palm Springs, Desert Hot Springs and Cathedral City. League Director Howard Haddock met with eight managers and two dozen other interested persons Tuesday night to map final plans for the season which will run through August and will be followed by a Mayor's Cup playoff.

Teams which have signed up for the league are Junior Chamber of Commerce, Mexican Colony, 20-30 Club, Palm Springs Merchants, Desert Hot Springs, Hotel association and Herb Peleman's nine.

Managers voted on several important league rules at the session. Players must live in Palm Springs, Desert Hot Springs, Cathedral City, Thousand Palms, Palm Desert, North Palm Springs, Palm, Whitewater or the area between.

The city will pay umpires \$2.50 per game and one dollar will be added to his fee from a hat collection. No players may be paid while playing.

Haddock said interested players may contact him as well as umpires and the field will be open for practice every week right until the league gets underway.

## Outmanned

PSHS Swimmers Lose at Beach

Too much power from too large a group of schools spelled defeat for four Palm Springs high swimmers who traveled to Long Beach Tuesday to represent the Riverside County League in the CIF Southern section semifinals at Woodrow Wilson high school. All were eliminated from further competition but class C backstroke Foster DeJesus placed seventh in his event, missing qualification by only one place.

The Indian Bredley relay team of George Gowland, swimming breaststroke, Tom Brady, backstroke, and Doug Carlester, freestyle, was also edged from competition after qualifying at Whittier Friday.

High school officials announced that the RCL swimming meet will be held at Palm Springs high pool Thursday at 2:30 p.m. Four or five schools will be represented.

## From Page One—MORE ABOUT HOTELS

diners briefly. He thanked the group for the excellent job they were doing in hosting the thousands of seasonal visitors here and stressed close cooperation with Chamber of Commerce operations.

WILLIAM RASHALL told of ever-increasing summer business on the desert and pointed out the need for a planned summer entertainment program with the cooperation of all hotel owners who remain open for business. He said that public carriers would cooperate in helping stimulate a summer season here.

George McNamara, field director for the All Year Club of Southern California, concurred and pointed to the success the All Year club has had in the Los Angeles area in the summer business. He called attention to how Miami, Fla., had stimulated summer business in the past few years.

Marjorie Main, noted Hollywood character actress, performed a brief recitation, Bob and Louise Hughes from the Bombay restaurant sang and the Guadalajara trio from the Doll House played Latin American rhythms to cap the evening's entertainment.

## NEW DESERT HOME 10 minutes from Palm Springs in beautiful SHANGRI-LA PALMS



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THERE IT IS—Jack N. Barde proudly points out his and Mrs. Barde's new home purchased here recently. With him are Mrs. Barde, Broker Kenneth Herman at left and Peter B. Sheptenko at right, realtors in the transaction. The northwest steel man and his family now have a permanent Palm Springs address on Patencio road. (Gayle Studio Photo.)

## And Now They're Villagers

Newest arrivals to the desert this week are Mr. and Mrs. Jack N. Barde, visitors here for the past several seasons and now permanent residents following purchase of a home on Patencio road.

Barde is president of Barde Steel company of Portland, Ore. and Seattle.

Kenneth Herman, associate

broker in the Peter B. Sheptenko office and realtor in the transaction, said that the Bardes were set to leave the Village for the season when he brought the George Alcorn residence to their attention.

They were immediately pleased with the home and will now have a permanent Palm Springs address.

## Richfield Station Bought by Martin

Announcement was made this week of the change in ownership of the Richfield service station, the business has been taken over by John Martin and will be known as Marty's Richfield Service. The station will carry a complete line of Richfield products and handle Good-year tires and Willard batteries, Martin said.

Martin formerly Marty's (Mobile) service station at 496 North Palm Canyon drive for four years, until it was taken over by Ben Cowan for the Ford Agency. "Marty" is remembered by many Villagers as the manager-player of the Palm Springs Electric football team of a few years back. He said this week that he hopes many of his old friends will drop in and see him at his new business. The station is open from 7 A.M. to 9 P.M.

## Village Attorney Speaks Before County Lawyers

Max M. Gifford, Beverly Hills and Palm Springs attorney, spoke before the Riverside County Bar association Monday declaring that the county bar is the backbone of good public relations between the public and the lawyer.

"Every since I was president of the Council of Bar association of Los Angeles county, I have endeavored to make all the bar associations in that area join in a coordinated public relation movement. The public must be made conscious of the lawyers' honest effort to do his fellow men a legal service for a nominal fee; that most bars in this state have adopted legal reference service procedures. Lawyers in large serve in many legal aid clinics in the nation for under recognized minimum fee charges."

He hoped to interest the lawyers in Palm Springs to organize a local Bar association, he said. "One that will work with the County Bar association to help accomplish these results, a local bar association that can act as a sounding board on problems emanating from the legislature that may effect the City of Palm Springs in a tax wise or governmental manner."

## Sun Classifieds Bring Quick Results

# PANORAMA RANCH

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**MODEL HOME**

Just completed! Newest and lowest priced two bedroom home in Palm Desert. Buy this at summer price! Planned for casual desert living this Munchoff built home has everything. Tile floors throughout, ducts for air conditioning, lanai, fireplace, steel kitchen, carport.

**Special Price \$12,500**  
See your broker or inspect house.

## George Gannon Named President by Realty Board

George D. Gannon of the real estate firm of Gannon & Fredricksen, was elected president of the Palm Springs Realty board at a director's meeting Friday.

Gannon, son of Judge George M. Gannon, early developer and resident of Palm Springs, brings a wealth of experience to his new position. After his honorable discharge from the Navy at the close of World War II as a commissioned officer, Gannon engaged in the building business here before opening his own partnership office on Palm Canyon drive.

Gannon, who still holds a reserve officer's commission in the Navy, is of the opinion that a hard hitting and working realty board will have untold influence on the development of the city. Through his efforts he hopes that the board will have a greater participation in community growth and activity in the year to come. Reflecting this, Gannon will soon announce his new working committee on the board after the first meeting under his guidance.

Other officers chosen at the session were Terry Ray, vice president, and Burnham Bigelow, secretary-treasurer. New directors are George Gannon, Terry Ray and D. B. Carlin; holdover members are Billy Wright, Muriel Fulton, Arch Noble and Guy Anderson.

## Bank of America Honors Founder

A brief ceremony in all branches of the Bank of America Saturday honored the anniversary of the birth of the late A. P. Giannini, founder of the bank. On Sunday afternoon a special invitational observance was conducted by Dr. Robert Gordon Sproul, president of the University of California, at Glanville Hall on the Berkeley campus.

Giannini was born at San Jose, Calif., on May 6, 1870, and since then on June 3, 1949, the birthday has been designated Founder's Day throughout the Bank of America organization as an occasion on which to honor the banker's memory and review the ideals of progress and service on which he built the institution.

## Teenagers

Season's Last Dance Tomorrow

Last dance of the spring school session will be held at the Youth Center tomorrow night, Director Bob Bennett announced this week. The Center will be closed from May 15 to May 31.

Chili beans, crackers, punch and the music of Joe Garcia will entertain youthful dancers beginning at 7:30 p.m. until midnight. Cost is 35 cents for students and 50 cents per couple. Chi Chi restaurant will donate part of its entertainment to add to the evening's fun.

## Lions See Film of Yacht Race

Local Lions club members went nautical yesterday at their weekly luncheon meeting at Chi Chi club.

The group watched a 30-minute motion picture which depicted the last San Pedro to Hawaii sailing race held in 1949. The biannual event was filmed from the deck of the "Morning Star," a 90-foot sloop, during the 2225 mile cruise. Charley Burket was in charge of projection.

## Balboa to Have Counterpart of Local Doll House

The date has been set, and plans are underway for the formal opening of the Balboa Doll House, just purchased by George and Ethel Strebe, owners of the Palm Springs Doll House and the Baby Doll.

Decorations are being done now, in the same theme of the Palm Springs spot, and the Guadalajara Trio, leaving shortly for an engagement at the 1-2 Club in Toronto, Canada, will return to the summer Doll House to play the season there. The opening day will be Thursday, June 28.



TALKING IT OVER—Miss Edith Eddy Ward and Burl Ives, famous singer, discuss the desert and its possibilities at Miss Ward's new real estate office at Palm Desert. She reports record sales in the area have set new high records.

## Plan Price Clinic for Merchants Next Wednesday

Palm Springs merchants still doubtful of their responsibilities under Government controls have been invited to attend a price clinic in Indio next Wednesday.

Three specialists from the district Office of Price Stabilization will conduct panels on all regulations to date, and will answer questions. Arrangements are being handled by the Indio chamber of commerce.

An afternoon session, beginning at 2, will be devoted to farm machinery, autos and trucks, auto parts, tires, petroleum products, service stations, plumbing and other building trades and services.

Two groups will convene at 7:30 p.m.—one on groceries, meats, restaurants, drugstores and feed and grain businesses; the other to review price chart requirements under Regulation 7—clothing, furniture, hardware, jewelry, varieties, luggage, sporting goods, etc.

Conducting the clinic will be T. A. Mitchell, Leon A. Vuyst, and William H. Owens.

## Ask Master Plan on River Parks

First steps in creating public recreation areas along that portion of the Colorado River bordering Riverside County were taken Monday by the county board of supervisors when it instructed the County Planning Commission to draw a master recreation plan of the river stretch.

Pointing to future development of the area as a sportsman's playground, the board opened the pathway for acquisition of roads granting access to the river.

Warning that the river front-

## Real Estate Sales Set New High Mark at Palm Desert

Setting a new precedent for real estate sales at this time of year, Edith Eddy Ward said yesterday that her new real estate office in Palm Desert has handled over \$200,000 in transactions during the two weeks since her new office was opened. All of the sales were Palm Desert properties, she said.

Among those who have purchased homes through the Edith Eddy Ward office are J. H. Galbraith, head of the Inter-city Auto Freight Lines of Tacoma; Robert Crocker, Chevrolet dealer of Long Beach and O. L. Waller, general sales manager, Buick division of General Motors, from Chicago. Mr. and Mrs. Waller purchased the Stewart home, and Mr. and Mrs. E. W. Stewart have purchased a Shadow Mountain estates homestead and plan to build soon. Stewart is head of the Catalina swim suit firm.

Another automobile dealer, Tom Brown, owner of the Buick agency in Burbank, is planning to build in Palm Desert, having purchased a Shadow Mountain estates site. All of these transactions were handled by the Edith Eddy Ward office.

## Israel Premier at Hollywood Bowl

David Ben Gurion, prime minister of the State of Israel, will speak in the Hollywood Bowl on the evening of Thursday, May 24.

The first California appearance of the new democracy's first prime minister concurs with a celebration of the young nation's third year of independence and is in connection with their newly released independence issue of State of Israel bonds.

age is one of the last remaining natural playground area. Supervisor Beale C. Barnes urged that possibilities be recognized now rather than later when opportunities for development are lost.

"We are highly pleased with the wonderful reception given us since we opened the new office," Miss Ward said this week. Her office manager, Sallye Lashley, joined in with the same sentiment. "It looked like it was a little late in the season to be opening a new office," Miss Ward continued, "but we have learned that property in rapidly growing Palm Desert can be sold any time of the year. Our sales last August and September were exceptionally good. It just goes to show that the advantages of Palm Desert for a desert home are being recognized by people from all parts of the country who are selecting this area for their winter home."

## County Sells Surplus Items

Supervisors Monday approved the bid submitted by Moore-Bates Supply company of Long Beach for 28 items of surplus county airport equipment.

In lieu of cash the county will receive 10 pieces of new and semi-new equipment from the bidding concern valued at \$13,296.70. Estimated value of property exchanged by the county was set at \$13,250.

The board ignored the protest of lawyer Richard Welch who appeared on behalf of the other bidder, G. W. Singletary. Welch maintained that the notice of bid was defective in that objects to be traded were not given. Singletary's bid was for \$10,525.25.

## For Your DESERT HOME

See Beautiful



IN THE HEART OF THE COACHELLA VALLEY CALIFORNIA'S FINEST DESERT PLAY GROUND

One of California's outstanding merchant builders has created in a beautiful date grove a neighborhood offering unexcelled opportunity for healthy living on a year round recreational basis. Three hours from Los Angeles, excellent schools, stores and community facilities, yet remote from the smog, traffic and war industries of the City.

**\$9,375 - \$14,000; F.H.A.-V.A.**

## SUN GOLD PARK

ON WEST MILES AVENUE

P. O. Box 576 Indio, California

Steve Crum, Sales Manager

Write for descriptive folder and photographs or phone Indio 7-3293

## Palm Springs Home Owners League REPORT ON CANDIDATES

SCHOOL DISTRICT ELECTION MAY 18, 1951

CANDIDATE	PERSONAL DATA	EXPERIENCE IN BUSINESS AND PUBLIC OFFICE
<b>STALEY, HELEN</b> 359 Valmonte Norte Palm Springs, Calif.	40 years old, 16 years in school district; 3 1/2 years college. Married. 2 children.	Member Palm Springs Unified School District Board of Trustees; member of Boards of Girl Scouts, Community Chest, Youth Center, Welfare & Friendly Aid Association. 3 years of teaching in public schools.
<b>MCCABE, HILTON H.</b> 1850 Crestview Drive Palm Springs, Calif.	44 years old, 5 years in school district. Graduate of USC—both college and law. Judge Advocate General's School Univ. of Mich. Veteran World War II. Married. 3 children.	Member Palm Springs Unified School District Board of Trustees; Past Comdr. Owen Coffman Post American Legion; Past dir. C. of C.; past chairman Red Cross. Attorney at Law; Lt. Col.; Judge Advocate General, A.U.S.
<b>McKINNEY, WILLARD A.</b> 665 S. Palm Canyon Drive Palm Springs, Calif.	36 years old, 34 years in school district. Graduate Banning high school; Veteran World War II. Lt. USMC. Married.	Sgt. P.S. Police Reserve. Past Asst. Scoutmaster Troop 39. Past service mgr. Kaiser-Frazer-Lincoln-Mercury. Present grocery store owner.
<b>KENTON, ED</b> Box 1185 Palm Springs, Calif.	39 years old, 4 years in school district. Graduate of high school. Married. 2 children.	General Contractor. At present construction superintendent for M. H. Libbott.

## 100 Fliers Club Members Here for Big Outing

Nearly 100 Los Angeles area aviation enthusiasts, members of that city's Fliers club and Junior Chamber of Commerce Aviation committee, converged on Palm Springs over the weekend for their annual visit.

Local hosts were club members Clema Granger and Myrtle Mims who welcomed guests, some of whom flew in to Palm Springs airport but most arrived by automobile.

Highlight of the air-minded group's weekend was a Saturday night dinner at Chi Chi restaurant. Climax of events was a Sunday breakfast for the Fliers and JCs.

## Thousand Palms Estates

8 miles east of Palm Springs One block east of Hwy. 99 on Ramon road.

## Model Home

OPEN DAILY

Investigate this beautiful section of the desert. It is a well protected area and really

## The Garden Spot of the desert.

New home, large living room with heater/air conditioning, place, bedroom, kitchen and bath, constructed of insulated pumice block and steel.

As low as  
**\$6250**

## THOUSAND PALMS ESTATES

GEORGE W. EARL  
Tract Mgr. and Salesman  
Phone 181 — 1000 Palms

## DIRECTORY Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS	
APPLEBAUM, DAVID	5555
320 S. Indian Ave.	
BORRERO SPRINGS CO.	3666
8 The Plaza	2793
CAMPBELL, JAMES J.	2379
156 S. Indian Ave. Box 275	
FULTON, MURIEL E.	2225
482 N. Palm Canyon Dr.	
GANNON & FREDERICKSEN	2772
163 N. Palm Canyon Dr.	
HICKS, HAROLD J.	2736
813 N. Palm Canyon Dr.	
ISRAEL, ADOLPH	2981
671 N. Palm Canyon Dr.	
JAMES, MARTHA	2751
445 N. Palm Canyon Dr.	
MILLER, FRANK W.	2929
428 N. Palm Canyon Dr.	
MUNHOLLAND & CO.	3673
431 N. Palm Canyon Dr.	
NARDONI, AUGUST M.	2781
380 N. Palm Canyon Dr.	
NICHOLS, CULVER	2182
861 N. Palm Canyon Dr.	
PALM SPRINGS REALTY CO.	
507 N. Palm Canyon	2742
RANSOM, ROBERT	2793
142 S. Palm Canyon Dr.	
REID & WADE	2855
Tahquitz River Estates	
850 S. Palm Canyon Dr.	
ROCKS, O. MADGE	5187
380 N. Palm Canyon Dr.	
SHEPTENKO, PETER B.	2727
475 N. Palm Canyon Dr.	
WILLIAMS, JOHN W.	3311
423 N. Palm Canyon Dr.	
WRIGHT, BILLY	5727
285 N. Palm Canyon Dr.	

CATHEDRAL CITY	
ARNER'S DESERT REALTY	
615 Broadway	8-3251
BILES, RUTH	8-3605
917 Broadway	
BLAKELEY, M. H.	8-4313
HILLERY, WILLARD R.	8-3417
SHERILL, R. H. "Bob"	8-3534
707 and 713 "D" St.	

RANCHO MIRAGE	
EWART, ESTELLA C.	8-3112
PALM VILLAGE	
EASLEY, JAMES I.	
Palm Village Tract Office	
Indio 7-6161	

PALM DESERT	
BROOKS & McCALL	
Palm Desert Properties	
Shadow Mountain Club	
Palm Desert	76-2911
EDITH EDDY WARD	
Palm Desert	76-3191
TREZEVANT, ELIZABETH	
Palm Desert	76-3131
PANORAMA RANCH TRACT	
Palm Village	76871

INDIO	
RALPH L. STEPHENS CO.	7-7371
Lupine Ave. at N. Jackson	
IDYLLWILD	
BELYEA, MARIE	80131
Box 211	Idyllwild, Calif.



## "I rise to remark"

JOHN PHILLIPS

The MacArthur dismissal interrupted some comments I was making on the water situation in California. Now the general is being heard by a joint committee on Armed Services and Foreign Affairs, in the Senate, which will then presumably hear the Joint Chiefs of Staff and other witnesses. While that unfolds, I'll go back to a more permanent problem.

From the figures I gave you, it is apparent that Lake Mead, the great reservoir for Hoover Dam, will not be filled with silt in the near future, as some people feared. It will take 500 years, and by that time, considering the marked progress in science, we will have developed new ideas and methods for power and perhaps for water conservation and use.

I CONFIDENTLY expect to see a state like California, or certain areas of the state, recovering usable water from the inexhaustible sea, and power might be supplied as a by-product. In the intervening years, our population will continue to grow and, since we face the fact that in ten years enough people were added to California's total to equal the population of 35 states, we might well explore the possible

sources of water, without which the desert would take us back, as it has taken back other once developed areas of the world.

Besides recovery from sea water, there is the possibility of the recovery of sewage water (which has been successful.) This may not be an inviting thought, but it can be recovered, for use in agricultural areas, and be as pure and usable as water from other sources. Like other methods, the problem is the cost of recovery.

SOME OF THE inland communities of the Pacific run duplicate pipe lines, one for the limited supply of fresh water, and the other to carry salt water for fire hydrants, and flushing the toilets in public and business buildings. That would not be too costly, after the initial installation, in some of our seaside communities.

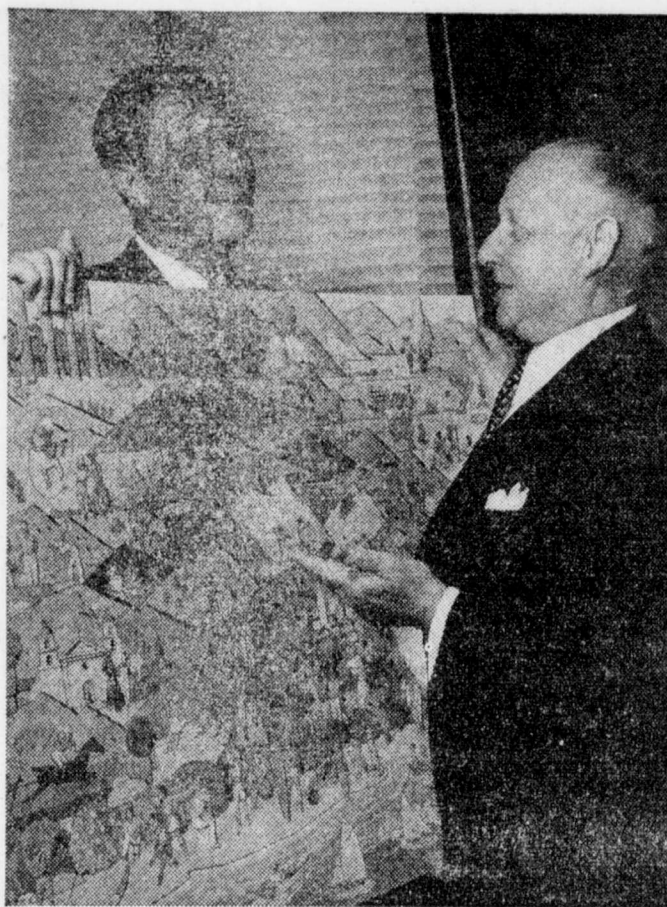
But I come back to the possibilities of sea water recovery. I introduced a bill in the 80th Congress, to authorize an investigation into various sources of water, particularly this one, and Representative Fletcher who then represented San Diego, had the bill in the 81st Congress, and again this year, as H. R. 6, in the 82nd Congress, and Representative McKinnon has a companion bill. The bills are intended to stimulate research, and could cover regulated "rain-making." A Senate committee is also investigating the subject.

THERE IS NOTHING new about the idea of recovering expense. Two basic methods used, the removal of the dissolved salts by chemical precipitation, and the evaporation

and recovery of the pure water. The first method is used, on a small scale, on the emergency life rafts carried by ships and ocean-spanning aircraft. The evaporation method has been proved and is in use in dry places, as on the Persian Gulf. The costs are high, but about a year ago I made a special trip to Philadelphia to investigate a new method of evaporation invented and designed by two brothers, operating as the Industrial Processes company. I am convinced they have the immediate solution. I have been able to put them in touch with several departments and agencies and I hope, within a few months, to see an experimental unit in use. Private interests also are showing a great deal of interest in this company's solution.

EVAPORATION methods are varied; solar stills, multiple-effect evaporation, vapor compression evaporation, or a combination of several methods. As of now, solar evaporation could produce water for a community of 20,000 at about \$10 per 100 gallons. Multiple-effect evaporation could produce that much for about \$3.50 per 100 gallons. Vapor compression distillation would produce the water for about \$2.05 per 1000 gallons, and a combination plant could produce the amount for about \$1.63. The plants would vary in cost from \$4 million to \$25 million.

I am convinced the new process will reduce both installation and production figures, and because I live in Southern California I have a very real interest in this subject.



**BANKER HEADS TOURIST CAMPAIGN**—Palm trees, sunshine, ocean, oranges, things like these brought the Southland \$366,000,000 in tourist spendings last year.

Walter Braunschweiger, newly-elected president of All-Year Club, points them out on famed "Fun Map," distributed by the millions of copies all over U.S.A. by community tourist advertising organization.

Mr. Braunschweiger, Executive Vice-president of Bank of America, succeeds Willard W. Keith, President of Cosgrove and Company, holding the map, who becomes All-Year Club treasurer.

## Banker Heads All Year Club

Walter Braunschweiger, executive vice-president of the Bank of America, is the new president of the All-Year club. In taking the helm of the community organization which has handled the southland's tourist advertising for 30 years, he declared that "never before have the eyes of the nation been focused upon Southern California as they are today."

Braunschweiger succeeded Willard W. Keith, president of Cosgrove and Company, at the annual board of directors meeting held Monday at the Los

Angeles Biltmore hotel. Keith, president since 1945, becomes treasurer.

George J. O'Brien, vice-president of Standard Oil company of California, was elected first vice-president; Edward W. Carter, president of Broadway Department Stores, Inc., second vice-president; and F. M. Banks, president of the Southern California Gas company, third vice-president. Don Thomas was re-elected secretary.

## Red Cross

Workers Must Take  
Loyalty Oath First

Red Cross disaster group workers must take a loyalty oath from the city clerk before they can participate in the group's activities, Chairman Val Blatz announced in Wednesday's division meeting.

Several board members were elected for the coming season. They are Blatz, chairman; Joe Kenya, vice chairman; Charles Henderson, treasurer; Madge Holderman, assistant treasurer, and Annette Freeman, secretary.

Several other lesser officials were also chosen at the Health Center session.

## Mail Box

### SHOULD AID EFFORT

Editor, The Desert Sun: Your story of last Friday Sun causes me to write this letter. Palm Springs is no longer a village. We are endowed with the greatest climate in the world. An Airport, fog free, with the facilities that we have here should be our contribution to the war effort.

We, here in Palm Springs do not feel directly the War which is now raging in Korea. Why don't we forget temporary physical discomfort in the way of Jet noises and be unanimous in offering our airport to Douglas Aircraft for their experimental purposes? We should welcome the fact that they are considering our airport and community.

FRANK PEDEN

## DAV Chapter Elects Sander as Commander

Disabled American Veterans, Chapter 66, Palm Springs elected Frank Sanders at their annual meeting last week at World Wars Memorial Hall.

Other officers named were: Senior Vice-Commander, John Singer; Junior Vice-Commander, Sid Greenleigh; Sergeant-at-Arms, Adolph Benzing, Service Officer, Jim Ormison; Chaplain and Judge Advocate, David Dunsworth; Adjutant, Mrs. Everil H. Kludt. The following appointments were made by the new commander: historian, Robert Dashed; publicity chairman, Everil Kludt. The new officers will be installed at the D.A.V. district meeting in Riverside Sunday, May 20.

Delegates for the state D.A.V. convention in Santa Cruz June 16 to 20 were elected as follows: Frank Sanders, Dr. S. Greenleigh and Mrs. Everil H. Kludt. Elected to represent Chapter 66 at the national convention in Milwaukee, Wis. in August was Dr. Henry Potter, past commander; alternate, Walter Larson.

A buffet supper was served as it was the last scheduled meeting of the year for Chapter 66.

## From Page One—MORE ABOUT INDIAN AVE.

hodgepodge of reservation streets. More paved thoroughfares would appear and an all around improvement program would be instigated.

COMMISSIONER Myer sent a message to local Indians via Agent Harris—"Every day that section 14 is without a street and zoning plan and Indian avenue remains in its present narrow condition hurts the Indian owners in section 14. As long as these conditions continue the greatest cost is to the Indians of Palm Springs. The Indians' cooperation and participation in working out these problems has been solicited and is again urged.

"Following the conference with Mr. Boyd and Mr. Colegate, I am convinced that the city of Palm Springs will work with the Indians and the bureau representatives mutually to achieve these vital improvements."

RINK REMINDED those interested that J. L. I. has been set as deadline for negotiations of the \$500 per 165 foot of frontage easement of 60 feet along the east side of Indian avenue.

City has agreed to place the cash for the easement in escrow for land owners who bring in their easement agreements. The June 1 deadline was set to allow work to begin on widening the important artery this summer if the owners accept the cash proposal.

## Chamber's New Hotel Committee Now Operating

Chamber of Commerce's new hotel advisory group, chosen by election during the past month, contains the names of seven prominent local hotel men and women. They are: Herbert Burns, Earl Coffman, Jack Gorham, Mrs. Ruth Hardy, Keith Herbert, Si Slocum and George Thompson.

A higher percentage of ballots was returned for election of the new hotel group than was received for election of the Chamber's regular directors last December. These ballots, which had been kept sealed until 2 p.m. May 1, were opened by the special advisory group appointed to supervise the mailing and ballot counting. Following the ballot counting, Keith Herbert, chairman of the special advisory committee, reported to President Ingram who telephoned the seven receiving the highest number of votes and received enthusiastic acceptance from all who were in town. Release of the final returns was held until acceptances had been received from all who were elected.

MEMBERS of the Chamber board of directors who heard of the election results expressed enthusiasm, because they felt that the seven elected were not only popular, but represented leading hotel interests of Palm Springs from among both large and small hotels. They also felt that this new group would be helpful to all hotels, regardless of Chamber membership and pointed out the fact that the president of the Hotel association would again be elected to serve on the Chamber's board of directors and thereby represent hotels which may not be members of the Chamber of Commerce.

Ingram thanked Herbert's committee which had assisted with the setting up of the hotel advisory committee namely John Miller, Stanley Rosin, Lucien Shaw, and Si Slocum. Ingram said he felt that the purpose of the board in setting up this group was to have available a group within the Chamber representative of its many hotel members to help in an advisory way in promotional matters of importance to the entire community as well as the hotels themselves.

WHEN ASKED what this new group's principal purpose would be, Ingram replied that it was the board's intention to request recommendations from the new group regarding the Chamber's promotional activities which would affect the hotel industry. These activities would pertain primarily to advertising, conventions and publicity promotion.

There has been a continuing need for a review of the work of standing committees in these various fields, especially insofar as the hotel industry is concerned, he said. Very soon the Chamber staff will begin its summer work on the supplement to Travel Agent Magazine scheduled for publication September 26, 1951. Also, Ingram said, consideration should be given to the overall advertising program from fall which would involve display space in newspapers and magazines, billboards, window displays and other media used by the Chamber to promote an increase of visitors to Palm Springs for the 1951-52 season.

## Happy Day

Many Meters to go  
off Duty June 15

June 15 has been set as tentative date for discontinuance of operation of 145 of the 394 parking meters in Pals Springs.

Meter areas which will once again be covered with paper bags are: Palm Canyon drive from Grandvia Valmonte to Alejo road and Arenas road to Baristo road; Indian avenue from Tahquitz drive to Baristo road; Tahquitz drive from Indian avenue to South Belardo, and Arenas road from Indian avenue to Palm Canyon drive.

Tentative date for reoperation of the nickel eaters is Oct. 1.

From Page One—MORE ABOUT

## PREFAB

suitable for desert living. It is heavily insulated and is four times stronger than any other house in the district. It will sell for \$18,000 to \$20,000. Leading architectural authorities highly recommend the design and speed of erection is no argument against it."

Lucien Shaw, attorney for Stewart Weiss, a neighbor who has filed an injunction suit against Fleet appeared and claimed to represent several neighbors. "The house may result in deterioration of the surrounding area," Shaw indicated. He told of a San Diego plan for regulation of architecture types via an "architectural review board" which passes on plans and analyzes building proposals.

BILL DUNKERLEY, a home owner in the neighborhood, also came out against the prefab house saying he wanted to protect land values.

Shaw presented a petition containing several dozen signatures to the group. The paper warned of the threat of additional structures of this type and described the aluminum building as "unattractive."

## The Desert Sun CLASSIFIED ADS PHONE 2249

P. O. BOX 190  
PALM SPRINGS  
FOR COMPLETE COVERAGE OF THE DESERT AREA, ORDER YOUR CLASSIFIED ADS RUN IN THE DESERT SUN (FRIDAY) AND THE PALM SPRINGS NEWS (TUESDAY) AT SPECIAL RATES FOR CONSECUTIVE INSERTIONS AS SHOWN BELOW:

RATES				
Per Line	One Time	Two Times	Four Times	Nine Times
	25	45	80	1.60
• MINIMUM SIZE AD 3 LINES				
• COUNT 25 LETTERS AND SPACES TO A LINE				
• DO NOT ABBREVIATE WORDS				
• RATES BASED ON CONSECUTIVE ISSUES				
• DISCOUNT 10 PER CENT FOR PAYMENT IN ADVANCE ON 2 OR MORE INSERTIONS				
• A CHARGE OF ONE INSERTION WILL BE MADE ON ALL ADS CANCELLED BEFORE PUBLICATION. CANCELLATION DEADLINE: 5 P.M. WEDNESDAY FOR FRIDAY ISSUE, 10 A.M. MONDAY FOR TUESDAY ISSUE				

## Card of Thanks

CARD OF THANKS  
I wish to thank the many friends for their kindness during my recent double bereavement.

David S. Becker  
Casa Linda Cottages  
Cathedral City.

## Lost and Found

LOST: Woman's wrist watch on Palm Canyon dr. near Ham & Egger. Rubies and diamonds on side of watch. Reward, Coronet Lodge. Phone 9989.

LOST: Gold mounted pearl earring, May 9, on Palm Canyon Dr. Reward, Bor 190, File C-15, Desert Sun.

## Personals

PRINTING  
BUSINESS and social stationery, cards, envelopes, etc. Village Print Shop, 155 E. Amado, 5207.

HOUSE-BROKEN male kittens free to good homes. Phone 2-4802

## Announcements

DESERT BOOK SHOP  
Books and Typewriters  
SOLD AND RENTED  
443 N. Palm Canyon. Ph. 5208

NEW rest home in Cherry Valley. Private rooms for patients, ladies only. Drivers available to them. Phone Beaumont 28601.

## Service Miscellaneous

EXPERT  
REPAIRING

On All Makes of  
Sewing Machines  
Free pickup & delivery  
SINGER SEWING  
CENTER  
45-435 Jackson St., Indio  
Phone 7-3791

PIANO TUNING  
REPAIRING  
P.O. Box 1349—Phone 3195

## Situations Wanted

WRITER wants summer caretaker job in home. Young, excellent character. Phone 3759; Saturdays, 5153.

CARETAKER'S JOB in exchange for living quarters. Excellent references. Mrs. Smith, library. Phone 5153.

WANTED—Places to water all summer. Phone P. S. 8-3755.

PAINTER: Hour or day. No job too small. A-1 references. Griswold, 258 N. Indian Ave.

STENOGRAPHIC PRX. or office position. Permanent. Salary orary. \$1 hour. Phone 26-5

NEED HELP?  
Phone JANE BROWN, 2838  
P.S. Employment, 156 N. Indian

## Uncle Sam Says



It's Your Freedom — Protect It! What better can you do in times like these but initiate the teamwork which yields an invincible defense force. Teamwork like that means a strong America. U. S. Savings Bonds are now Defense Bonds and your purchase of these bonds means you are doing your part in building a strong, financial America. Buy them now and buy them regularly through the Payroll Savings Plan where you work or the Bond-A-Month Plan at your bank.

U. S. Treasury Department

UNCLE SAM SAYS No. 62  
12-EM PLATES

# VACATION SPECIALS USED CARS

See Your Palm Springs New Car Dealer

## '50 MERCURY

"Convertible"

\$2295 Just like NEW!

## '50 Buick Super Riviera

Extremely low mileage.  
Far below ceiling at .....

\$2595.00

PALM SPRINGS

## LINCOLN-MERCURY

335 Sunny Dunes Road

Phone 2301

## THE BEST BUYS

To be found anywhere.

## STACK

Your  
**CHEVROLET**  
DEALER

OK '50 Chev. Conv.  
Power Glide — Lots of extras. New Car Guarantee.

OK '49 Chev. Fleetline  
Radio and other extras. O.K. guarantee.

OK '46 Ford 2-dr.  
Perfect and priced below ceiling. O.K. guarantee.

'48 Jeep  
Runs perfect. Metal top. 2 new tires.

Stack Chevrolet  
330 Sunny Dunes Rd.  
PHONE 2042

## PAQUETTE MOTORS

1946 FORD 4dr. Sedan.  
Radio, heater, mechanically perfect.  
Far below ceiling.....\$950

1947 KAISER, 4-dr. Sedan.  
Good rubber. Good for Excellent mechanically. years of service. Valued at \$995. Price \$695

1940 DODGE Coupe (as is)  
Excellent transportation. Lists at \$450.  
For sale at .....\$275

CASH PAID FOR GOOD USED CARS

PHONE 5109

## PLAZA MOTORS

your  
Cadillac - Oldsmobile

## SELECTED USED CARS

'49-62 Cadillac Convertible—Many extras.

'49-62 Cadillac Sedan. All extras.

'48-62 Cadillac Sedan  
Really sharp. Plenty of extras.

'50-76 Oldsmobile Club Sedan  
A real buy. Like new.

'50—Ford Custom 2-door.  
Loaded with extras.

'49—Chevrolet Club Coupe  
Clean and ready.

## YOU'LL FIND YEARS OF SERVICE

in the  
**Fine Used Cars**  
at your  
**DE SOTO - PLYMOUTH**  
Dealer

ALL BELOW  
CEILING PRICES

John A.  
**LITTLETON**

6825, Palm Canyon Dr.  
PHONE 7022

## DESERT INN GARAGE

— Your BUICK Dealer —

30 YEARS OF SERVICE BEHIND EACH USED CAR SOLD.

'48 Cadillac Convertible  
In excellent condition. Far below ceiling.

'46 Pontiac Station Wagon  
Good rubber, mechanically perfect. Ready to roll. An exceptionally good buy.

'47 Buick Super Conv.—Clean.

OTHER CAREFULLY SELECTED  
USED CARS TO CHOOSE FROM.

Your Guarantee of Satisfaction and Service

## DESERT INN GARAGE

PALM SPRINGS

Keep up with the news of Palm Springs . . .

## The Desert Sun

. . . will follow you where ever you go. Summer time is planning time in Palm Springs City and County affairs go on just the same and are even more active in some respects. Keep up with the developments of the community with the weekly reports in The Desert Sun.

● If you are not already a subscriber, let us put you on our mailing list right now.

● If you are planning to leave for an extended vacation, and are a regular subscriber, **DON'T FAIL TO GIVE US YOUR CHANGE OF ADDRESS BEFORE YOU LEAVE. THIS IS IMPORTANT!**

NOTE:—No extra charge is made local subscribers for mailing the paper outside of Riverside County during the summer months.

Subscription rates: \$5.50 year—\$3.50 6 months

USE BLANK BELOW — PLEASE PRINT PLAINLY!

Enter my NEW subscription for.....and mail bill.  
(OUTSIDE OF RIVERSIDE COUNTY)

Mail to.....  
NAME

ADDRESS

## NOTICE OF CHANGE OF ADDRESS

Transfer my Desert Sun on.....1951  
GIVE DATE

From.....  
PRESENT ADDRESS

To.....  
SUMMER ADDRESS

YOUR NAME.....

## The Desert Sun

BOX 190

PALM SPRINGS, CALIF.







# Zinn Denies Guilt, Faces Trial June 19

Marajuana Case  
Suspect at Liberty  
Under \$2500 Bail

Lloyd Zinn, local service station operator, Monday entered a plea of not guilty when he was arraigned before Superior Judge Russell S. Waite. Zinn was arrested here last month on charges of selling, possessing and giving away marijuana dope.

Zinn's attorney, William Shaw, asked a delay until June 19 for trial of his client, who is at liberty on \$2500 bail.

Two other suspects, Robert Wilson, hotel bellboy here, and Anthony Scott, arrested last month at his home here, are still awaiting court action.

Scott pleaded guilty to charges of possessing the stuff last week and will be sentenced May 21, county seat officials announced. He is liable to a prison term of six months to six years.

Zinn is accused of furnishing the drug to high school youths.

Main witnesses for the prosecution were two Palm Springs high school boys who implicated Zinn and several law enforcement officers.

The two youths said that Zinn invited them to his home about March 8 to smoke a marijuana cigarette and Narcotics Agent Matthew O'Connor, arresting officer, and a Los Angeles police chemist testified against Scott.

## From Page One—MORE ABOUT CHAMBER

upon this computation totaled \$56,394 for hotels. This information broken down, using the accepted 20% of the convention dollar going to the hotels (according to the U. S. Department of Commerce percentage breakdown) was as follows:

Hotels .....	20%	\$56,400
Restaurants .....	20%	56,400
Beverages .....	5%	14,100
Retail Stores .....	19%	53,580
Taxis, Etc. ....	3%	8,460
Theaters .....	5%	14,100
Gas, Oil .....	3%	8,460
Night Clubs .....		
Etc. ....	6%	16,920
Sightseeing ....	2%	5,604
Others .....	17%	47,940
<b>TOTAL .....</b>	<b>100%</b>	<b>282,000</b>

SLOCUM EXPRESSED his enthusiasm with regard to the recently completed successful season, due in part to the efforts of the Chamber's Convention Bureau and wished to thank the businessmen of Palm Springs for their cooperation in welcoming more than 3,059 convention delegates to our city.

In preparation for next season, letters are being sent, personal contact being made and every possible effort being directed toward obtaining more conventions in 1951-52. Surveys are being made on how to better service Palm Springs visitors attending business meetings. Announcements will be forthcoming as confirmations for convention dates are received at the Chamber office.

For the able assistance provided in directing the Chamber's convention work, both in obtaining and servicing the conventions, Mr. Slocum thanked his committee members: Oscar Gilbert, Charles McGinn, Jack Schulman, Howard Warwick and George Wheeler.

## City Buys Autos, Truck for \$3121

City opened bids this week for two new police patrol cars and a pick-up truck for the fire department.

Purchased from Imperial Motors in Indio were two Plymouths for a total of \$1009.70 cash and two present Police Fords with 50,000 miles of use in them. The Indio bid was the lowest of several received for the cars.

Imperial also bid lowest for the pick-up truck but preference was given to local dealers when councilmen voted to buy a General Motors truck from Stack Motors. Stack's bid was \$30 higher than the lowest. Cost of the truck is \$2112.

Delivery of the vehicles will be within two weeks.

**2 BEDROOM HOME**  
Modern design.  
**\$16,000**

**OUTDOOR LIVING**  
New 3 Bedroom  
Large swimming pool.  
**\$28,500**

**LAS PALMAS ESTATES**  
4 bedrooms, 3 baths.  
Completely furnished.  
Sunny Lanai.  
Irrigation water.  
**\$39,500**

**Munholland & Co.**  
431 N. Palm Canyon Dr.

Associate Brokers:  
D. B. CARLIN  
FRANCES ELLIOTT  
CHET HOOBER



**OPEN HOUSE**—The merry foursome in the spanking new Chevrolet convertible are celebrating opening of Palm Springs' newest automobile agency with some 550 other guests last weekend. In the car's front seat are Mrs. Hazel Stachler, wife of the new owner and Vince Whetstone, assistant zone manager of Chevrolet Motor Division, Los Angeles. In the back are D. C. Stachler, manager of the new Stack Chevrolet agency, and Mrs. Whetstone. Open house was held Saturday night and Sunday afternoon when visitors were treated to refreshments and shown through the new building.

## Tennis Teacher Awaits Hearing in Burglary Case

Vaa Rai, tennis and swimming instructor at a local hotel, was awaiting trial in superior court today on three charges of burglary.

Rai, police said, admitted that he had entered four hotel rooms, ransacked them for valuables and rifled the purses of absentee guests.

He was arrested by Police Sergeant Jim Maynard and taken before Judge E. E. Theriault. There he entered a guilty plea to the charges and was remanded to county jail to await disposition of his case.

## Paved Street for North End

A long-sought paved street connection between Palm Canyon drive and Indian avenue at the north end of town will soon be realized.

City council has amended a major street plan and San Carlos road from Zanjir road to Indian avenue will be black-

## Stack Chevrolet Agency Plays Host to Throngs

Nearly 600 people crowded Palm Springs' newest automobile agency, Stack Chevrolet at 330 Sunny Dunes road, Sunday afternoon when the firm held open house to celebrate its opening.

D. C. Stachler, known more familiarly in automobile circles as Stack, was on hand with members of his staff to greet all guests and treat them to cocktails.

Known as an ardent community booster wherever he locates, the Indiana man claims to have the latest in automotive equipment in his new agency. The only dust-proof automobile painting department in the Palm Springs area with equipment geared to duplicate the factory finish of any make automobile is an outstanding feature of the new building.

The structure, with a floor area of 10,000 square feet, boasts a new car show room, a large parts department and a complete service shop.

Department heads of the new company are Paul Underwood, salesmanager and Fred Fraser,

topped in the near future. The move will complete a paved connection from Palm Canyon drive via Yorba road.

service manager. Other employees are Miss Ina Sullivan, book keeper Russell Mitchell, parts, and James Brister, mechanics, and Joe Vanya, body shop.

## Seven Villagers at Bank Session

Manager F. G. Ingram and six other local Bank of America personnel trekked to Riverside Tuesday night to hear Frank M. Dana, vice president and supervisor of branches, address a group of 120 members at Elk's club.

Men from 22 branches in 19 cities in San Bernardino and Riverside counties listened to Dana discuss policies and operations on a statewide scope.

The meeting was one of four held each year and was presided over by Julius C. Sloan, vice president and manager of the San Bernardino main office.

Locals present in addition to Ingram were H. C. West, D. E. Thompson, Jack McCoy, George Bloeser, G. H. Mitchell and Nick Mutascio.

## Left Handers Aid Band Fund Drive

One of Palm Springs' most unique groups, the Left-Handers club, has donated its season-end treasury to a worthy cause—Palm Springs high school band uniform fund. Cash given over to the institution amounted to more than \$50, band director Gustave Patzner announced.

The Left-Handers meet once each month for dinner and cocktails and build up their treasury through fines levied on members. Oddly enough, all are right-handed and are penalized for using their right hands at the social functions.

President of the three-year-old organization is Lee Day and keeper of the fines is Treasurer Norman Jansen. More than 80 right-handers regularly attend the awkward left-handed meetings.

## Protection

Council Debates  
Construction Law

As an effort to halt home building and selling by persons who misrepresent themselves as owner-builders in Palm Springs, the city is considering charging violators with operating as contractors without licenses, it was learned this week.

City Manager Russell Rink said that many persons here, claiming to build for their own use, are constructing homes for speculative purposes, selling soon after completion of the dwellings.

State authorities, he said are coming to accept a premise that persons who build and sell more than one home per year are to be considered contractors.

## Boys Rule Roost at Local Hospital

Boys predominated at Community hospital this week as two of the male gender made their appearances here.

First arrival was Timothy Wilfred Sparks, son of Mr. and Mrs. Melvin W. Sparks, 173 El Portal. He was born Monday at 11:35 p.m. The father is a Church of Christ minister.

Next day at 10:17 p.m. the second arrival, as yet unnamed, brought joy to Mr. and Mrs. Altus Johnson, DeLuxe Trailer park, Cathedral City. He is a brickmason here—the father, that is.

More Than A

## MILLION DOLLARS in SATISFACTION!

That sum represents the dollar value of homes and business properties, clients have personally entrusted me to buy for them in Palm Springs!—Thanks a Million.

**ROSE ROSENBERG**

Associate

PALM SPRINGS REALTY CO.

**NEW BRANCH**

Now in Lobby of  
**The Del Tahquitz Hotel**

**We Offer Today:**

6 BEAUTIFULLY FURNISHED UNITS. In high class Hotel Area. Can be bought at a bargain.  
2 BEDROOM HOUSE. Furnished as you would have it. Close in. A steal at \$11,500. Terms  
FOR LEASE—10 UNITS, including home, 3-car garage \$5,000

**ROSE ROSENBERG**

**PALM SPRINGS REALTY**

316 S. Palm Canyon Dr.

PHONE 5426

## What do you want in cottage cheese?

### Extra freshness?

Then get Carnation Cottage Cheese!

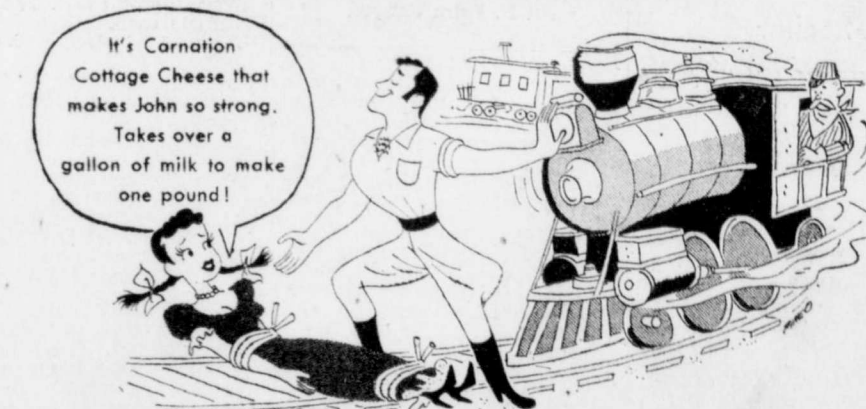
For it's made fresh daily and rushed fresh to you!



### Rich, creamy flavor?



### Vitamins 'n minerals?



**Whatever you want in cottage cheese, Carnation's got!**

**GET CARNATION COTTAGE CHEESE—TODAY!**



## VILLAGE MARKET



## In Honor of You, Mother. FOOD SAVINGS CELEBRATION!

It is our aim to make every day Mother's Day . . . by consistently offering you top-quality foods at money-saving prices . . . by being courteous and helpful in caring for all your food needs. To Mothers one and all, may we say, "Have a very PLEASANT MOTHER'S DAY."

4-oz. Pkg.  
**TREE TEA . . . . . 29c**

S&W  
**COFFEE . . . . . 1 lb. 89c**  
**2 lbs 1.76**

PLANTATION  
**COFFEE . . . . . 1-lb. bag 73c**

ASSORTED FLAVORS -  
**FIZZO BEVERAGES . . 2 for 29c**  
(Qt. bottle) Plus tax

DIXIE  
**Strawberry PRESERVES 49c**

DEL MONTE  
**PEACHES . . . . . 29-oz. can 29c**

HUNT'S  
**WHOLE UNPEELED APRICOTS . . . . . 29-oz. can 29c**

HILLSDALE  
**SLICED PINEAPPLE 27c**

COLGATE PALMOLIVE  
**NEW FAB . . . . . 1g. pkg. 25c**

SHURFINE—Pure Vegetable  
**SHORTENING 3lb. can 99c**

RED DART  
**SUGAR PEAS . . . . . 17-oz. can 2 for 23c**

SWIFT'S  
**PREM . . . . . 12-oz. can 49c**

DIAMOND A  
**GREEN BEANS . . . . . 20-oz. can 2 for 39c**

STOKLEY—Whole Kernel  
**CORN . . . . . 17-oz. can 2 for 35c**

DEL MONTE  
**PEAS . . . . . 17-oz. can 2 for 39c**

IRIS—FANCY  
**GRAPEFRUIT JUICE 29c**

CARNATION DELUXE  
**Fresh Strawberry ICE CREAM . . . pt. 22c**

CUT—PACKAGED—FRESH DAILY  
In Our Delicatessen Dept.  
**TILLAMOOK CHEESE . . . . . lb. 69c**

SWANSDOWN  
**CAKE MIXES . . . . . 17-oz. pkg. 32c**

DEL MONTE  
**PRUNE JUICE . . . . . Qt. Bottle 29c**

KRAFT'S MARGARINE  
**PARKAY . . . . . lb. 25c**

HEINZ  
**BAKED BEANS . . . . . 16-oz. 2 for 29c**

LIBBY'S—SOLID PACK  
**TOMATOES . . . . . 20-oz. can 2 for 47c**

**SARDINES . . . . . 2 for 35c**  
NOR IMPORTED CROSS PACK 3 3/4-oz. can

### • MEAT SPECIALS •

U. S. CHOICE GRADE—TRIMMED  
**BEEF RIB ROAST . . . lb. 85c**

U. S. CHOICE GRADE  
**SIRLOIN STEAK . . . . . lb. 95c**

CUDAHY GRADE A—SLICED  
**BACON . . . . . lb. 55c**

### • PRODUCE SPECIALS •

U. S. NO. 1—IDAHO RUSSET  
**POTATOES . . . . . 5 lbs. 19c**

LARGE, NORTHERN  
**ASPARAGUS . . . . . 2 lbs. 35c**

SOLID, GREEN  
**CABBAGE . . . . . lb. 2c**

FRIDAY, SATURDAY, SUNDAY, MAY 11, 12, 13

WEEK DAYS  
9:00 A. M. to 6:30 P. M.  
SUNDAYS  
9:00 A. M. to 6:00 P. M.

**VILLAGE MARKET**

All Advertised Items Subject to Stock on Hand  
441 So. Palm Canyon Drive Phone 7932 or 9055